



LEP DIRECTORS BOARD

19th July 2019

The Blue Room, Stokes at The Lawn, Union
Road, Lincoln, LN1 3BU

Paper 0 - Greater Lincolnshire LEP Board Agenda

Refreshments available from 9.30			
Time	Item	Lead	Status
10.00	1 Welcome, Apologies, Declarations of Interest 1.0 Approval of LEP Board Minutes May 2019 1.1 Decision Log 1.2 Review of Actions 1.3 Forward Plan	Chair	Approval Update Update Approval
Governance			
10.10	2 LEP Chair and Chief Executive's Report 2.1 Quarter 1 Finance Report 2019/20	CX	Update
10.20	3 CONFIDENTIAL ITEM - Health & Care Enterprise Board Recruitment	Chair	Approval
10.30	4 CONFIDENTIAL ITEM - Proposals for LEP Geography	Chair	Approval
Delivery			
10.50	5 CONFIDENTIAL ITEM - Impact of MEIF (Midlands Engine Investment Fund) Confidential background paper circulation LEP Directors only followed by presentation from BBB.	Introduction Ruth Carver, Lewis Stringer, British Business Bank	Update
11.15	6 Greater Lincolnshire attendance at MIPIM 2020	Ruth Carver	Approval
11.20	7 UK Steel Charter	Ruth Carver	Approval
Strategy			
11.25	8 CONFIDENTIAL ITEM - Midlands Engine Vision for Growth Storyboard	Ruth Carver	Presentation Story board - not for publication
11.45	9 Tourism Sector Deal & Tourism Zones - attached	Cathy Jones	Approval
12.00	10 Coastal Towns - attached	Cathy Jones	Discussion
AOB			
12.30	AOB and close of meeting Date of next meeting 27 th September 2019	All	
Lunch with DCMS and Visitor Economy Partners			

The meeting will be followed by lunch with guests from DCMS, Stephen Darke, and Caroline Andrews from DCMS, and invited visitor economy partners, A meeting on tourism sector zone will then be chaired by Chris Baron at 1.30 to 15.00 to discuss the sector and the tourism sector zone. The investment Board will also meet at 1.30.

Access and Circulation of papers is public unless otherwise stated as Confidential, and in line with the [Confidential](#) Reporting Policy.

Attendees: Ursula Lidbetter, David Dexter, Cllr Colin Davie, Cllr Craig Leyland, Cllr Ric Metcalfe, Cllr Rob Waltham, Cllr Philip Jackson, Dean Fathers, Debbie Barnes, Chris Baron, Pat Doody, Zoe Easey, Nick Worboys, Sarah Louise Fairburn

Apologies: Mary Stuart, Gary Headland.

Observers: Pete Holmes, Marcella Hague

Officers: Ruth Carver, Sue Groves (Note Taker)

For Agenda items: Cathy Jones, Lewis Stringer BBB

Parking Arrangements

There is a large "Pay and Display" Car Park. Charges are £8.50/all day, £5.80/4 hours, £4.80/3 hours. The costs of parking can be reimbursed to Board Directors through the expenses system, please contact Sue for more information.

Additional Papers Pack (just for information and not for printing)

AP1 - Innovation Council, 26th June 2019 - Notes

Key dates for LEP Board Members

<p><u>LEP Board Dates and Venues</u> <u>27th September</u> Venue to be confirmed <u>29th November</u> Venue to be confirmed</p>	<p><u>Water Management Board</u> 8th July, 5th November <u>Manufacturing Board</u> 2019 dates to be arranged <u>Visitor Economy Board</u> 13th June, 3rd October, 12th December <u>Employment & Skills Board 2019</u> 26th June, 11th September, 13th November <u>Innovation Council</u> 26th April <u>Growth Hub Governance Board</u> 14th August, 11th December <u>ESIF Sub-Committee</u> 19th June, 18th September, 11th December</p>
<p><u>LEP Investment Board</u> 27th September, 29th November</p>	<p><u>LEP Annual Conference - Friday,</u> 12th July</p>

Hali



Minutes of the Greater Lincolnshire LEP Board

24th May 2019

Lincolnshire Chamber of Commerce,
Commerce House, Carlton Boulevard,
Lincoln, LN2 4WJ

Draft Minutes

Present: Board Directors: Ursula Lidbetter (Chair) (Lincs Co-op), David Dexter (Vice Chair FSB), Cllr Philip Jackson (NELC), Cllr Colin Davie (LCC), Cllr Rob Waltham (NLC), Cllr Ric Metcalfe (CoL), Cllr Craig Leyland (ELDC), Dean Fathers (Health), Pat Doody (Nat West), Debbie Barnes (LCC), Gary Headland (IoD & Chamber), Nick Worboys (Longhurst Group), Zoe Easey (Epix Media), Andrew Crookham (S151 Officer & AB)

Apologies: Herman Kok (Lindum Group), Professor Mary Stuart (UoL), Chris Baron (Butlins) Sarah Louise Fairburn (L J Fairburn & Sons Ltd)

LEP Executive: Ruth Carver, Sue Groves (Note Taker)

Observers: Pete Holmes (CLOG),

For Agenda Items: Andy Brooks (LEP), Halina Davies (LEP), James Baty (LEP), Sukhy Johal (UoL), Tom Fleming (Consultant)

Apologies and Declarations of Interest -

Apologies were noted from Herman Kok, Professor Mary Stuart, Chris Baron and Sarah Louise Fairburn. Full declarations of interest can be found at:
https://www.greaterlincolnshirelep.co.uk/assets/documents/LEP_Rols_LIVE_list_March_2018_.pdf

The LEP Board were reminded that declarations of interest are required as part of LEP governance and must be updated at least annually, and if anything changes to the LEP office at the earliest convenience. Ursula Lidbetter and Dean Fathers to update their Declarations of Interest as a result of verbal declarations.

The Chair welcomed Councillor Philip Jackson and Andrew Crookham to their first Board meeting.

Cllr Waltham gave an update on the issues with British Steel after it had been announced that they were in receivership and that a buyer is still being sought.

Minutes and Matters Arising (Paper 1)

The minutes of the 20th March 2019 were accepted as a true record.

Matters Arising:

- Forward agenda: Employment & Skills Board to attend the September Board meeting and the final version of the LIS will be brought to this meeting.
- There are now two vacancies on the Board following the resignation of Steve Middlebrough, also Herman Kok is to resign and wishes to leave as soon as possible. These vacancies will be held pending resolving the LEP Geography issue.
- Articles of Association were approved at the EGM on the 29th April.
- Board Members for the new Health & Care Enterprise Board currently being advertised for.
- New member of the Finance & Audit Committee being sought.
- New member of Business Lincolnshire Board being sought.
- Nominations from Board members for the above new posts would be welcomed.

LEP Directors Report (Paper 2) - Ruth Carver

- **LEP Geography** - This is still unresolved. Councillor Jackson and Councillor Waltham have written to the Secretary of State asking to keep the overlaps as this is their preferred option. A meeting is to be held to discuss the options.
- **Rutland LEP** - GLLEP is progressing with asking Rutland County Council to become part of the Greater Lincolnshire LEP as they have a similar economy, ie, visitor economy and

manufacturing, they also have similar ambitions with regarding to housing. Rutland also has a number of FDIs and Defence companies, which could be included in the statistics for the LIS. Board agreed that GLLEP should offer one seat on the Board (private or public).

- **Collaboration** - Once the overlap has been resolved, GLLEP has been encouraged to formalise collaboration, not just with Humber LEP, but also with surrounding LEPs, ie, D2N2, LLEP. The Humber LEP has requested that GLLEP take the lead on AgriFood, robotics and digital while they take the lead on decarbonisation. Meeting to take place with Leaders to discuss collaboration regarding Ports and Logistics, which need to be resolved, along with funding.

Comments

PH commented that the current policy on overlaps is still wanted by the Minister, who would also prefer to keep Humber LEP as it is.

Councillor Jackson stated that if the status quo is not possible, NELC would prefer the merger option.

- **Midlands Connect** - Looking at infrastructure and the importance of the A46 which runs from Bristol to Grimsby as an economic corridor. Midlands Connect is seeking approval for delegation in between meetings to consider the LEP pledging support for a proposition to lobby national government for enhancement on and alongside the A46 - Board agreed.
- **Government Sponsor** - Senior Sponsor Graham Pendlebury is retiring during the summer and his replacement has been named as Stephen Fidler, Director of Local Growth at the Department for Transport. The Chief Executive and the BEIS Area Lead have had an introductory meeting with him. Board agreed that a "Thank you" letter be sent.

Actions:

- **Agreed that one Board member from Rutland be invited.**
- **Thank You letter to be sent to Graham Pendlebury.**

Year End Finances 2018/19 (Paper 3) - David Dexter

The Finance & Audit Committee met in May to review the year end finances for the year 2018/19 and the Board was asked to approve the recommendations made by the Committee:

- Approve and recommend the Financial Report for sign-off and incorporating into the Annual Report.
- Delegate authority for approval and sign-off of the final version of the Annual Report to the LEP Chair, Chief Executive and one other board member to coincide with the AGM and annual conference in July.
- Approve the payment of Accountable Body costs from cash balance interest to the sum of £67,791.
- Approve the £49,170 gained on the Invest & Grow fund to be placed back in the loan fund for future use as per the Cash Balance and Reserve policy.
- Approve that the remaining interest of £33,595 gained within the 18/19 period on cash balances be utilised to increase the Commissioned Feasibility Fund to a total value of £203,474.
- Approve the submission of the Q4 Growth Deal Dashboard to government as per the reporting requirements.

Actions:

- **The Financial Statement is to be electronically approved by 2 Board members**
- **The above recommendations are to be circulated to all Board members.**

LEP Governance Review - Policies & ToRs (Paper 4) - Ruth Carver

As the policies and Terms of Reference were not circulated, these are to be circulated for electronic approval.

The Board approved the Freedom of Information policy as the LCC policy has been adopted for this.

GLLEP Annual Delivery Plan (Paper 5) - Ruth Carver

The Government's Strengthened Local Enterprise Partnerships policy paper, published in July 2018, set out the expectation that Local Enterprise Partnerships would produce an Annual Delivery Plan and end of year report. These would be published and shared with Government and would include:

- A set of headline outcome indicators based on local priorities to benefit people and communities, and a detailed and well developed understanding of the local economic evidence base across their area.
- How Local Enterprise Partnerships are investing existing Local Growth Fund awards, and delivering other local growth programmes such as Enterprise Zones and Growth Hubs.
- How Local Enterprise Partnerships will work with local authorities to make the most of their existing levers to drive economic growth and ensure that the planning system is responsive to commercial development.
- Details on the allocation of any other national and local funds, alongside approaches to monitoring and evaluation.
- How the Local Enterprise Partnership plans for consultation and engagement with public, private and voluntary and community based bodies.

The Annual Delivery Plan will be designed by Optima. This will include an Executive Summary, Strategy, Delivery and Governance and will link into the LIS.

PH stated that the Annual Delivery Plan should be published by 31st May.

PD asked where the KPIs came from; these are currently applied to from the Growth Deal and will be amalgamated to the SEP/Growth Deal and LIS.

DD asked about the target for Business Lincolnshire Growth Hub as these do not appear to have altered from the previous year. Agreed that a representative from the Growth Hub would attend the next meeting.

Cllr Leyland believes that Carbon Footprint and Climate will be an important issue in the near future.

DF stated that China is a key market place for Health and that India is in the process of developing trading relationships.

Cllr Davie stated that LCC already has a good working relationship with China, particularly with Hunan Province.

The Annual Delivery Plan is a live document and will be updated on a regular basis.

ESIF Update (Paper 6) - Pat Doody

The last call for outline applications to come forward to take up remaining ERDF funds closed on 23rd November 2018. The successful projects were asked to come to full application by 20th May 2019 - these were mainly Innovation projects.

Successful in spending funding deadline of 2020 by ensuring continuity and supporting the right projects.

European Social Fund - There will be a direct bid call in July regarding social inclusion, education and social housing, but there will be a requirement for full match funding.

Energy (Paper 7) - Andy Brooks

As part of the introduction to this particular paper, AB summarised the background work that had been carried out, that had led to this particular paper, which started with the Utility study 2½ years ago, using the LEP Feasibility Fund as a catalyst.

It showed:

- Problems of flexibility of availability and operators.
- 25 strategic sites were looked at, which showed an abnormal cost burden of up to £125m at that time.
- There was a lost economic opportunity cost associated with a lack of utility infrastructure, not in the right place at the right time.

Following on from this initial work, was that of the Energy Strategy for Greater Lincolnshire, which was endorsed by the Board in December 2018.

There is also current work within the Local Industrial Strategy to strengthen proposal for Greater Lincolnshire to act as a test bed for rural energy and water projects.

Comments

- Further discussions on the paper itself, outlined that energy needs to be more efficient, and the ability to access it to become far less problematic. It was apparent that Greater Lincolnshire does not have a robust network in place to support the projected numbers of electric cars that will be purchased, now how the logistics industry will adopt alternative fuels for their fleet, into the future.
- Siemens as a stakeholder in energy and power in the LEP area would be a good lead in this arena.
- Cllr Leyland said that the GLLEP should lead on this, and that the Government should assist with legislation to help in this area, particularly around planning applications, ie, that policy support for applications to be carbon neutral would be welcome.
- Cllr Davie added that LCC aims to be carbon neutral by 2050, through its Carbon Management Plan proposals, and this would link very well into any future work that the LEP undertakes with energy.
- Dean Fathers stated that energy in rural areas was featured in their recent elections in India and it would be a great opportunity to work/collaborate with this LEP area.
- Cllr Jackson added that in North East Lincolnshire, they have access to renewable energy therefore there is a need to feature renewables and to encourage new and existing businesses to produce their own energy.
- Nick Warboys added that new housing builds would be ideal opportunities to encourage developers to assist with the energy dilemma facing Greater Lincolnshire.
- Ruth Carver introduced the notion that following all of the discussions, it might be beneficial to hold an Energy Summit, elicit wider support for the work of the LEP in this area. Cllr Jackson stated that a summit had been held for the last two years by the Humber LEP and asked whether this could be a joint venture.

AB then asked the Board if they were in agreement with the proposal for the Enabling Framework model for Energy in Greater Lincolnshire. The Board agreed that it was the right approach.

RC then summarised the papers request of the Board and then asked for support:

- The progression around Enabling Framework approach outlined;
- A LEP Board Energy Lead;
- For the draft Terms of Reference for the Energy/Expert Council model attached to the paper.

Actions

- **RC would source the Board Energy Lead**
- **AB would progress the Enabling Framework model, and instigate the Energy Expert/Energy Council panel.**
- **Energy Summit proposals would be developed and brought back to a future meeting to get more partners and businesses involved.**

Creative Lincolnshire (Paper 8) - Halina Davies/ Sukhy Johal/Tom Fleming

A presentation was given on Lincoln Shire Culture and Creativity. The presentation gave a baseline position on the cultural and creative industries in Lincolnshire and assessed key opportunities for growth. This included a focus on boosting GDP through sector development and generative positive spill-over effects to other priority sectors and agendas, ie, tourism, inward investment and place-making.

It also identified the key priorities for sector investment and support. This included the priority investment of a new creative hub in Lincoln and a set of support, networking and hub interventions across the County. A new creative hub forms part of a wider GLLEP Pipeline project submitted by the University of Lincoln (Programme for Business Productivity, Growth and Innovation).

This will support partners in shaping a new plan for the cultural and creative industries in Lincolnshire, which supports inclusive growth, connects the diverse geography of the County, and helps other sectors to innovate.

- The Creative, Cultural and Digital Sector has grown twice as fast as other sectors;
- They account for more than 5% of the UK's GVA;
- Worth over £100 billion to the UK economy, more than the automotive, life sciences, aerospace, oil and gas sectors combined;
- Employment in this sector has grown 28.6% since 2011.

This is a small but growing sector:

- 3,000 creative, cultural and digital businesses;
- Employment in the sectors estimated at 10,710;
- Creative, cultural and digital sector employment 2.4% of overall employment;
- Creative, cultural and digital sector employment has grown by 7% between 2015 and 2017.

In Lincolnshire, there are 3 districts that predominate: Lincoln, North Kesteven (part of wider Lincoln) and South Kesteven (Stamford, Grantham and The Deepings).

Challenges for sector growth:

- Geography - fragmentation and isolation;
- Fragility of local cultural and community hubs;
- The broadband challenge for rural businesses;
- Lack of agglomeration and pull;
- Few convergent creatives spaces - for R&D production and consumption;
- Talent retention/attraction;
- Access to markets;
- The brand narrative.

With the University of Lincoln being a key driver for the economic success of Lincolnshire and a vital enabler of cultural activity, tourism, inward investment and talent retention/attraction, it is vital to build on this success by establishing Lincoln as a nationally significant hub and cluster for the creative economy. The first and very important step is to develop a new type of creative hub which connects the University to the City, the City to the County and the County to the world.

TF shared some initial thoughts in terms of potential locations for the Hub with the Board, having now completed the research element of the project, which the LEP directly contributed to alongside UoL and LCC, however the wider scheme has also had scheme development funding and support from Arts Council England to date.

Comments

- ❖ Cllr Jackson said that there is a creative cluster in Grimsby and Cleethorpes and that £2.2m had been received from the Cultural Development Fund
- ❖ DD asked whether the statistics they have received include non-registered businesses. SJ/TF to make enquiries and will do their best to reach these businesses.
- ❖ DF said that from a mental health perspective, this was a good opportunity to improve health, and that it could be attractive to the older generation, ie, getting them involved in a creative industry.

Actions:

- DF and ZE expressed an interest in being more involved in the Creative Hub's development going forward, and ZE offered to help by acting as a conduit between the emerging Digital Hub, the Board and this scheme as it evolves, being directly involved in the sector itself.
- UoL to keep the LEP informed on progress with the pipeline project and any feasibility work that may be required to support its delivery.
- The LEP will ensure that the findings of the research are incorporated into the Local Industrial Strategy work currently being progressed.

Local Industrial Strategy (Paper 9) - James Baty

JB gave an update about the development of the Local Industrial Strategy and explained that the proposed use of an Independent Expert Panel.

Additional external support to the LIS development process has been procured, as agreed at the last Board meeting. The contract has been awarded to Metro Dynamics and will provide the following:

- Preparing the LIS evidence base, drawing upon existing analytical work and developing this further.
- Developing the LIS: consultation and engagement: check and challenge of analysis (including setting up an Independent Expert Panel; development of interventions; and drafting).
- Providing additional strategic and project support, as required on a call-off basis.
- Refresh of the Strategic Economic Plan (SEP).

An inception meeting took place on the 14th May and it is intended that Metro Dynamics will present a pre-publication summary of the draft to the Board t July's meeting.

The creation of the Independent Expert Panel is to help us to build relationships with experts who have national standing and who can be advocates for our area in the future beyond the LIS. Expert Panels are distinctive in response to local priorities and they invite experts from different fields to assess the opportunities and challenges in the local economy, to consider evidence and insights, and to check and challenge the process and logic chains developed. Using an Independent Panel in

this way will demonstrate to Government that we have built checks and balances into our process and that we have a thorough process for reviewing the evidence and developing our priorities. We will be seeking experts, potentially external to Greater Lincolnshire, that have in-depth knowledge and expertise in relation to economic development and particular sectors, who will be able to help as we start identifying interventions. This panel would sit approximately 3 times a year and would feedback to the Board.

The Board endorsed the use of an Independent Expert Panel.

Any Other Business

None.

The meeting was closed.

DRAFT

**Greater Lincolnshire Local Enterprise Partnership
Board Decision Log - Public**

Date	Decision Making Body	Decision Made
30/11/2018	LEP Board	<p>The Board made the following decisions: <u>Recommendations made were agreed regarding geography issue:</u></p> <ul style="list-style-type: none"> • Preferred position should remain the Greater Lincolnshire geography. • Merged geography should be explored with the Humber LEP as a solution to remove the overlap, ensuring the integrity of Greater Lincolnshire and the Humber remains intact. • Lincolnshire option was not supported due to the scale and reduced focus. • Strong and, where necessary, formal collaboration be developed between Greater Lincolnshire LEP and its neighbouring LEPs, on energy and manufacturing with the Humber LEP, coastal and rural with the Humber and Yorkshire LEPs, Northern Lincolnshire and Sheffield City region on infrastructure, ports and logistics and advanced manufacturing, and with agri-food and agri-tech and housing growth and infrastructure with GCGP LEP. All collaboration agreements and MOUs will be developed with the authorities involved. <p><u>LEP Directors Report</u></p> <ul style="list-style-type: none"> • Phil Ball of Metsawood, Boston and Melanie Weatherley of Walnut Care join the Employment & Skills Board. • The MPs Engagement Plan be approved subject to a public and private sector link member and the production of a communications and engagement plan. • The Policy for the Appointment of LEP Directors and Board members be approved. • The Policy on Confidential Reporting be approved. <p><u>Growth Deal Programme Review</u></p> <ul style="list-style-type: none"> • Board agreed the LEP team would write to projects that have a red flag against performance asking for detailed response to be considered at the Board in February. <p><u>Greater Lincolnshire Energy Strategy</u></p> <ul style="list-style-type: none"> • Agreed the Energy Strategy be approved subject to input from partners.
25/01/2019	LEP Board	<ul style="list-style-type: none"> • Three Directors appointed to the LEP Board: Gary Headland (IoD & Lincoln College), Mrs Nick Worboys (Director of Development & Sales, Longhurst Group) and Sarah Louise Fairburn (Brand & Sales Director, LJ Fairburn & Son) • Dean Fathers to undertake the role of Diversity Champion at the LEP Board • Approval given for the LEP Director to commission and independent Governance Review to the value of

		<p>£20k.</p> <ul style="list-style-type: none"> • Subject to match funding from other partners, an ambition of full coverage across Lincolnshire for further Enterprise Co-ordinators.
29/03/19	LEP Board	<ul style="list-style-type: none"> • The Board approved the outline budget of £1,100,527 and £209,894 amount of draw down from the operating reserve. • The Board approved the Articles of Association and delegated any changes to the Chair and one other Board member. • All Terms of Reference were approved and can be published on the website. • LIS - The Board approved this for tendering. • The Board agreed that the GLLEP would send a letter of support for HE institutions potentially affected by the Augra Review. • The Board agreed to support North Lincolnshire with their ambitions of extending the AONB and agreed that there is a need for a review of the Lincolnshire Wolds AONB boundary.
24/05/19	LEP Board	<ul style="list-style-type: none"> • The Board agreed that one Board Director be invited from Rutland County Council • Two Board members to electronically approve the Financial Statement. • The Board agreed to adopt to Freedom of Information Policy (LCC Policy)

GREATER LINCOLNSHIRE LEP BOARD OUTSTANDING ACTION LOG

Actions from GLLEP Board Meetings					
Date	Item	Action	Update	Actioned by	Status
30/11/18	Minutes	<ul style="list-style-type: none"> Chair & LEP Director to continue to work with local partners and the Humber LEP to find a resolution, and particularly explore the collaborative option 	Ongoing - discussion on the agenda July 2019	Chair	Live
25/01/2019	Minutes	<ul style="list-style-type: none"> LEP to facilitate a business voice session with the Planning for Growth Team. 		Cathy Jones/ Andy Gutherson	Live
29/03/2019	Minutes	<ul style="list-style-type: none"> Project workshop to be held with Board Directors on lessons learned and impact 		Halina Davies	Live
24/05/19	Minutes	<ul style="list-style-type: none"> Agreed that one Board Director be invited from Rutland RC to source an Energy Lead for the Board and form an Energy Council, and Summit later in the year DF and ZE expressed an interest in being more involved in the Creative Hub's development going forward 		Ruth Carver Andrew Brooks Haline Davies	Live

Paper 1.3 Rolling Forward Agenda Planner 2019



Greater Lincolnshire LEP Board and Investment Board			
Date and Meeting	Standing Items	Progress Reports/Reports back from Sub Groups	Areas for discussion and decision
AGM and Annual Conference 12th July			
19th July 2019 GLLEP Board Lincoln Science & Innovation Park, Boole Technology Centre, Beevor Street, Lincoln, LN6 7DJ	Minutes of the last meeting Chair and CX Report Quarter 1 Finance Report 2019/20 and Improvement Plan reporting	<p>Governance – Chair, Deputy Chair, Health and Enterprise Recruitment</p> <p>Delivery Progress against action plan from the Manufacturing Board – <u>Samantha Harrison</u></p> <p>Delivery - Impact of MEIF – <u>Samantha Harrison</u></p> <p>Delivery - Team Lincolnshire, MIPIM and Inward Investment – <u>Jill McCarthy</u> – JM to provide paper, but unable to attend (A/L)</p>	<p>Strategy: Midlands Engine Vision for Growth</p> <p>Strategy: Collaboration with neighbouring LEP's</p> <p>Strategy – Infrastructure priorities, SIDP, Planning for Growth Vision</p>
19th July 2019 GLLEP Investment Board	Welcome, Apologies, Declarations of Interest, Approval of Minutes	Growth Deal Programme Update (Halina)	Greater Lincolnshire Growth Fund – ParcAcre (<u>Greenborough Management Ltd</u>) Gainsborough Growth Project Phase 2 Due Diligence report – Electronic Approval Decision Note for Information (<u>Halina</u>) Lincolnshire Lakes Lake 1/Northern Junction Project Update Paper (NLC) and supporting Decision Paper (<u>Halina</u>) Keadby Terminal Assisted Outfall Pumping Station Revised Business Case – Decision on provisional allocation should funding become available Feasibility Fund Assessment Update and Report for Decision (<u>Cathy</u>)
AGM and Annual Conference 12th July			

Paper 1.3 Rolling Forward Agenda Planner 2019



<p>27th September 2019 GLLEP Board Venue tbc</p>	<p>Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting</p>	<p>Governance – Independent Governance Review feedback</p> <p>Delivery: Progress against action plan from the Innovation Council and the Business Lincolnshire Growth Hub – <u>Samantha Harrison</u></p>	<p>Strategy - Draft Local Industrial Strategy - Approval of the Local Industrial Strategy prior to consultation</p> <p>Delivery and Strategy - Joint meeting of the ESB and the LEP, SAP Implementation and People Strategy, Progress against action plan from the Employment and Skills Board - – <u>Clare Hughes</u>.</p> <p>Strategy – Water Management Strategy and Action Plan - <u>Robert Cauldwell</u></p> <p>Strategy - Stronger Towns – <u>Susannah Lewis</u></p> <p>IOT - <u>Mary Stuart</u></p>
<p>27th September 2019 GLLEP Investment Board</p>	<p>Welcome, Apologies, Declarations of Interest, Approval of Minutes</p>	<p>Growth Deal Programme Update (<u>Halina</u>)</p>	<p>Advanced Engineering Research and Development Centre Due Diligence Report (<u>Halina</u>) Greater Lincolnshire Growth Fund – Grantham Engineering (<u>Greenborough Management Ltd</u>) Greater Lincolnshire Growth Fund – Autocraft Drive Solutions (<u>Greenborough Management Ltd</u>) Huttoft Boat Shed Visitor Centre Due Diligence Report (<u>Halina</u>) Digital Technology Transport and Logistics Academy Due Diligence Report (<u>Halina</u>)</p>
<p>GLLEP November 2019 – LEP Board Venue tbc</p>	<p>Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting</p>	<p>Delivery – Progress on Visitor Economy Board and tourism Zone – <u>Chris Baron</u></p>	<p>Strategy – Energy Strategy, Energy Council and prospectus – Andy Brooks</p> <p>Strategy – Local Industrial Strategy</p>
<p>GLLEP November 2019 – Investment Board</p>	<p>Welcome, Apologies, Declarations of Interest, Approval of Minutes</p>	<p>Growth Deal Programme Update (<u>Halina</u>)</p>	<p>Borderville Expansion Project Due Diligence Report (<u>Halina</u>) A46 Roundabouts Due Diligence Report (<u>Halina</u>)</p>

Paper 1.3 Rolling Forward Agenda Planner 2019



			Sleaford Growth Project Due Diligence Report (Halina)
GLLEP January 2020 – LEP Board Venue tbc	Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting	Delivery – Progress on Food Board – <u>Mark Tinsley</u>	Strategy – Health and Care Enterprise Board Action Plan - <u>Dean Fathers</u>
GLLEP January 2020 – Investment Board	Welcome, Apologies, Declarations of Interest, Approval of Minutes		
GLLEP March 2020 – LEP Board Venue tbc	Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting		Delivery – Approval of Delivery Plan 2020-2021
GLLEP March 2020 – Investment Board	Welcome, Apologies, Declarations of Interest, Approval of Minutes		

Paper 2 - Report from the Chair and the Chief Executive

Recommendation:

LEP Board Directors are asked to note the content of this report.

1 Summary - The report has been changed to reflect the three categories within the Annual Performance Review, namely Strategy, Delivery and Governance. This report provides an overview of LEP team activities since the May board.

2 Chairs and CX Meetings

British Steel - The Chair will update the Board on the recent developments at British Steel. BEIS and national and local partners are working tirelessly to secure a future for British Steel, with their focus firmly on securing a buyer who can take the business forward and ensure the future of steelmaking at Scunthorpe and also Skinningrove and Teesside. The Secretary of State has been actively engaging and meeting with potential buyers. The Official Receiver continues to run the business, whilst the sales process is ongoing, with the company producing a record quantity of steel. The weekly British Steel Support Group, chaired by the Business Secretary is made up of local politicians, management, trade unions, LEP chairs and sector representatives continues to meet regularly.

LEP Geography - A further phone call with the Local Growth Minister took place during June, with both Lincolnshire and Humber LEP's presenting their case. Greater Lincolnshire's preference remains greater Lincolnshire followed by a merged LEP. Both LEP's are making progress on their Local Industrial Strategies and therefore our focus has turned to joint working on key aspects of the Collaboration agreement that impact on our LIS Strategies. We are working together with GLLEP to identifying elements of the LIS development that impact on both areas e.g. food and drink sectors, and on "place" and "people" based agendas including visitor economy and rural/coastal towns.

LEP Women Leaders Conference - The LEP Women Leaders 2019 event was held in London on 6 June. 150 women leaders from across the LEP network attended the event. Ursula attended, and chaired one of the afternoon session. The aim was to inspire more women to get involved and apply for board roles; the day saw some of the UK's top business leaders sharing their experiences and advice on the best ways to improve diversity per se on LEP Boards. We will continue to work with our Diversity Champion Dean Fathers to develop best practice, The conference discussed ways to recruit:

- Use sub- boards
- Allow visitors and observers on boards to encourage
- Encouraging businesses to view board membership as a cipd
- Ask existing LEP boards directors to broaden out networks

Paper 2 - Report from the Chair and the Chief Executive

2 Area One - Strategy

Progress on the Local Industrial Strategy

Production of the Local Industrial Strategy is on schedule. There are 3 main updates to provide:

Production of the evidence pack and analytical challenge session - We have worked with our consultants, Metro-Dynamics, to produce a first draft of an evidence pack. The evidence pack is a c.130 page pack which covers the main pointers from our extensive evidence base, aligned with the foundations of the Local Industrial Strategy. We had an introductory session with our BEIS analyst, who will be providing challenge and guidance through the process and is anticipated that our evidence will be presented to a Government panel at an analytical challenge session in either early August or early September.

Local Expert Advisory Panels -Following Board approval at May's board, the local expert advisory panel is now fully formed, with the first session aiming to be scheduled at the end of July. The panel will be chaired by Louise Kempton, from the Centre for Urban and Regional Development studies (and Associate Dean for the Faculty of Humanities and Social Science) based at the University of Newcastle. Louise has been involved through our process so far and was responsible for putting our initial Framework together. Other confirmed panel members:

- Professor Marian Risov, Professor of Economics, University of Lincoln
- Tracy Fishwick, Managing Director, Transforming Lives Company (TVC)
- Dr George Dibb, Head of Industrial Strategy and Policy Engagement, UCL Commission on Mission Orientated Innovation and Industrial Strategy
- Mike Hawking, Policy and Partnerships Manager, Joseph Rowntree Foundation
- Richard Blackmore, Regional Director - East Midlands, CBI

The purpose of the expert panel is to provide scrutiny and challenge to our process and will meet three times over the coming months to help provide challenge, validation and credibility to our output.

Other Government Department (OGD) Discussions - On the 27th of June, we had our first OGD meeting with HMG colleagues from DEFRA, DIT, BEIS and CLGU centred around Agri-Food. OGD meetings are an opportunity for us to set out the evidence, barriers, opportunities, propositions and ambition of the LEP to government departments. The purpose of this is to establish key interested HMG departments, challenge or support the analysis, ideas and ambitions and confirm alignment with wider UK policy. The OGDs are a key step to pushing through our asks emanating from the Local Industrial Strategy.

We are aiming to follow this up with discussions in the coming months, starting with Energy and Visitor Economy in the coming months and it is intended that board will be presented with the outcomes from the evidence and strategy development at the board meeting in September ahead of the final drafting of the LIS document.

Paper 2 - Report from the Chair and the Chief Executive

Housing - On the 27 June government announced its support for an extra 19 garden villages, including St George's Barracks (Rutland). St George's joins Spitalgate Heath Garden Village (Grantham) in forming part of the Government's national Garden Communities programme, set up by MHCLG to help meet demand for new homes in England. Garden communities are intended to create new housing, infrastructure, jobs and services within sustainable communities.

St. George's Barracks is due to close in 2021/22. It will receive a proportion of £3million grant funding to help develop design and layout proposals that include the creation of innovative new dementia-friendly neighbourhoods. Working with the MOD, Rutland County Council is looking at how any new community at St. George's could be designed to support dementia-friendly lifestyles by creating inclusive neighbourhoods that are safe and welcoming for people with dementia - allowing them to live side-by-side with others in spaces that meet their specific needs, as well as the needs of families and carers.

In addition to their bid for Garden Communities funding, the MOD and Rutland County Council are awaiting the outcome of a bid for £30 million from UK's Housing Infrastructure Fund (HIF). The HIF bid is based on the latest Evolving Masterplan for St. George's and, if successful, would allow essential infrastructure works to be brought about in advance of the site's redevelopment. This would ensure appropriate and timely investment in infrastructure and local public services, including upgraded roads and junctions, new healthcare facilities and public transport.

3 Area Two - Delivery

Actions	Ranking
1 LEP Activity, Business Engagement and Media	Green
2 Growth Deal Performance	Amber
3 Growing Places Fund	Green
4 Feasibility Funding	Green
5 ESIF	Green
6 Skills	Green
7 Delivery Programmes	Green

1 LEP Activity, Business Engagement and Media

LEP Board Lead - Ursula Lidbetter, LEP Exec Lead - Ruth Carver

LEP Annual Conference and AGM

This event took place on Friday 12th July and a full report will follow in the September briefing as data is still being collated. At the Conference we:-

- Launched our Annual Report today - [more information on our website here](#)
- Launched a call for pipeline projects today - [more information on our website here](#)
- Launched the Energy Strategy for Greater Lincolnshire - [more information on our website here](#)
- Launched a campaign called #Give an hour, where we encourage businesses to get involved and support young people with their careers - verbal update to follow.

Paper 2 - Report from the Chair and the Chief Executive

The event has already received very positive feedback and delivered 7 debates around the Local Industrial Strategy consisting of 2 Grand Panels, and 5 Expert Panels with 25 private and public sector leaders and experts. The AGM was combined with this event for the 1st time to raise the profile and increase transparency in line with the LEP Review.

Lincoln City Football Club “Business Promise” Launch, Legends Lounge, Lincoln City Football Club

Tuesday 30 July 2019 Lincoln City Football Club, in partnership with the Business Lincolnshire Growth Hub, are launching their Business Promise Charter at this networking breakfast event. The Club’s new initiative is set to support the Lincolnshire business community through their pledge to work with the local marketplace to source their preferred suppliers.

COTEMACO Launch Event - 26th September, National Centre For Food Manufacturing (NCFM)

The Business Lincolnshire Growth Hub and University of Lincoln will be launching the COTEMACO project to businesses at this event. The event is expected to attract 30 - 40 agri food and manufacturing businesses and the event will consist of a range of specialist speakers and panel discussions closing with a tour of the field lab hosted at the NCFM.

The COTEMACO project will create 4 regional field labs, one each in the UK, Netherlands, Belgium and Germany. These field labs will showcase different types of cobot technologies that can be used in manufacturing and agri-food businesses. Through the project, eligible SMEs can learn how the cobots might be utilised within their own operations and also access expert support to assist with adoption and integration.

#GoDigital 2019 - 21st November, Doubletree by Hilton, Lincoln

The theme of the 5th digital conference will be 'Digital Tricks and Tools for Transformation'. We are expecting around 100 delegates to join us for a morning of keynote speakers and workshops which will enable attendees to leave the event with practical tools and information to implement digital transformation within their workplaces.

LEP news stories for the June/July period 2019

BBC Journalist to host LEP Conference 2019 -<https://www.greaterlincolnshirelep.co.uk/whats-new/bbc-journalist-to-host-lep-conference-2019/>

OBE for LEP Chair in Birthday Honours -<https://www.greaterlincolnshirelep.co.uk/whats-new/obe-for-lep-chair-in-birthday-honours/>

LEP Grant signals new factory build for Tong Engineering -
<https://www.greaterlincolnshirelep.co.uk/whats-new/lep-grant-signals-new-factory-build-for-tong-engineering/>

Paper 2 - Report from the Chair and the Chief Executive

The role of the Energy Sector - <https://www.greaterlincolnshirelep.co.uk/whats-new/the-role-of-the-energy-sector/>

Tourism Deal could give boost to Lincolnshire's Visitor Economy - <https://www.greaterlincolnshirelep.co.uk/whats-new/tourism-deal-could-give-boost-to-lincolnshires-visitor-economy/>

Free event to find out about T Levels - <https://www.greaterlincolnshirelep.co.uk/whats-new/free-event-to-find-out-about-t-levels/>

Energy Strategy to be launched at LEP Conference - <https://www.greaterlincolnshirelep.co.uk/whats-new/energy-strategy-to-be-launched-at-lep-conference/>

Andrew & Co helps pupils explore World of Work

<https://www.greaterlincolnshirelep.co.uk/funding-and-projects/team-lincolnshire/team-lincolnshire-news/andrew-co-helps-pupils-explore-world-of-work/>

Historic Site to showcase investment opportunities in South Kesteven

<https://www.greaterlincolnshirelep.co.uk/funding-and-projects/team-lincolnshire/team-lincolnshire-news/historic-site-to-showcase-investment-opportunities-in-south-kesteven-lincolnshire/>

2 Growth Deal Performance - Amber

LEP Board Lead - Ursula Lidbetter, LEP Exec Lead - Halina Davies

The Growth Deal programme continues to meet government targets under its improvement plan process and of the £123.7m overall programme only £18.42m remains to be contracted (14.89% of the total allocation). Four of the uncontracted schemes currently remain in the high risk category and are being closely monitored on a monthly basis, with update reports being provided at each Investment Board. The LEP meets with BEIS once again on the 17th July to review programme progress and a verbal update on this meeting will be provided at the 19th July Investment Board.

The LEP launched another call for pipeline projects on the 12th July at the LEP Conference. This process will enable existing pipeline schemes to update their business cases thus informing us of progress made in scheme development to date, and new proposals to be reviewed in preparation for future funding opportunities.

We are looking for schemes that fall into one of two categories:

Category A - Capital projects that can financially complete before March 2020/21

Category B - Capital or revenue projects that can be delivered within the next five years

3 Growing Places Fund - Green

LEP Board Lead - Ursula Lidbetter, LEP Exec Lead - Cathy Jones

CartaRE are still gathering information in support of the project which they recently proposed as an Expression of Interest. The applicant has deferred submission of a full

Paper 2 - Report from the Chair and the Chief Executive

application which is now expected in time for the Investment Board September meeting.

4 Feasibility Funding - Green

LEP Board Lead - Ursula Lidbetter, LEP Exec Lead - Cathy Jones

As agreed at the last board meeting, the LEP Feasibility Fund has been reopened to projects classed as Short and Short/Medium-term within GLLEP's future project pipeline (including the six projects deemed post -assessment to be the most deliverable). It is a rolling fund and we will keep the application window open. This gives applicants the flexibility to apply for funding at the right time for their project, rather than to meet our deadlines. Two applications have been received and assessed, and recommendations were submitted to Investment Board.

5 Employment and Skills - Green

LEP Board Lead Pat Doody - Exec Lead - Clare Hughes

Herman Kok, the LEP Board Lead for skills and Chairman of the Employment and Skills Board (ESB) stood down at the last ESB meeting on 26th June after ten years in the role. The LEP Appointments Committee has agreed that Pat Doody will take on this role and his first meeting is 11th September.

Apprenticeship Levy -Businesses that pay the Apprenticeship Levy, and have not spent it, are urged to consider transferring it to a non-levy paying businesses as soon as they can. For example a levy payer can transfer up to 25% of its funds to a small local GP surgery to fund an apprentice nursing associate, or a small business in your supply chain that might benefit from a young apprentice. For further information on transferring unused levy funds see <https://www.gov.uk/guidance/transferring-apprenticeship-service-funds>

The Government scheme will pay 95% of the training for apprentices in businesses that do not pay the levy (i.e. the vast majority of businesses) but there are numerous reports around the country that the budget for this is running low, so levy payers are being urged by Government to transfer their unused funds.) The LEP Exec Lead for skills is maintaining close links with DfE contacts about this and their plans for future funding.

T levels and Industry Placements We arranged a roundtable discussion on 5th July in Grantham about Industry Placements, an important component of future T levels, with a representative from the Department for Education and staff from Grantham College and New College Stamford. A larger event will be planned in September/October. At 16, (after completion of GCSE's) a young person will be able to choose to do an A level (100% classroom learning), a T level (80% classroom learning, 20% workplace learning) or an Apprenticeship (A paid job: 20% off the job learning, 80% workplace learning).

The T level will require a 45 day placement in a relevant workplace.

15 technical pathways were recommended in the Sainsbury Report in 2016 and most of them will have a T level pathway, as shown below.

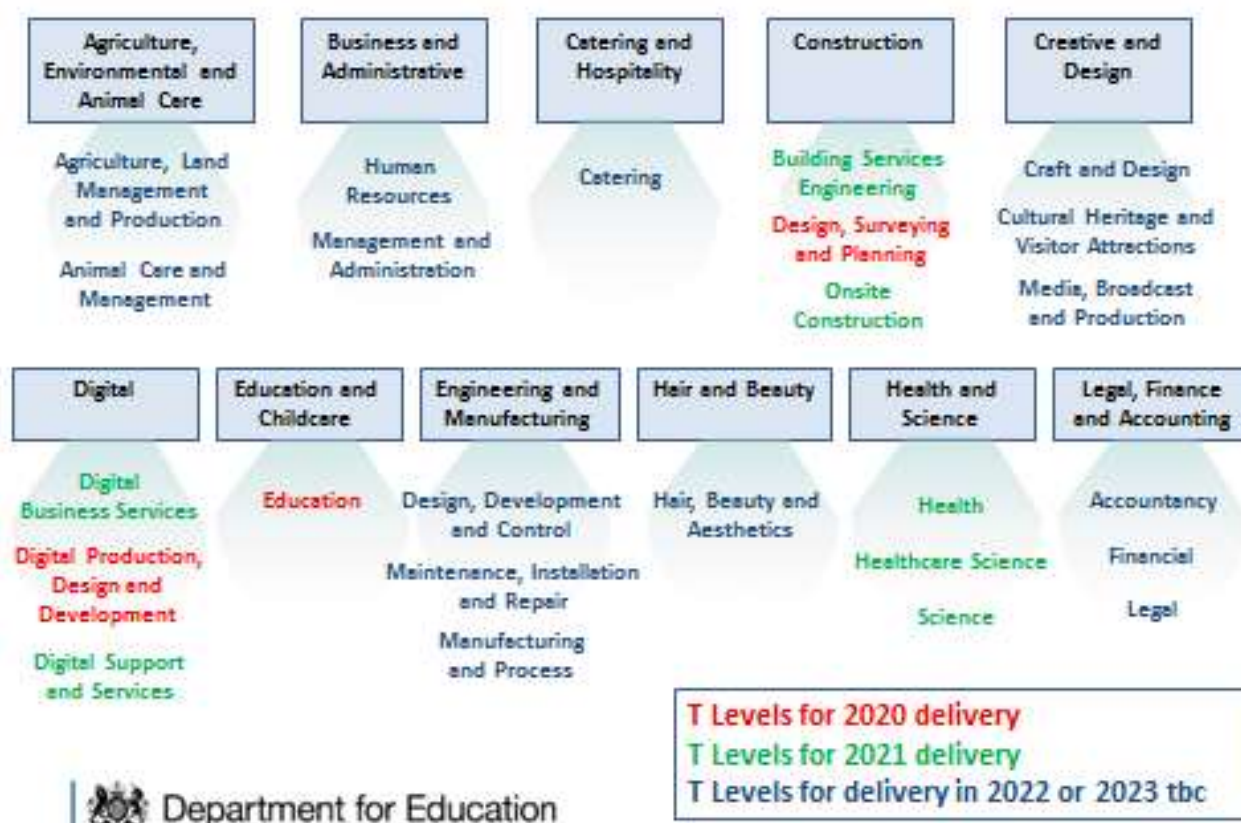
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/536046/Report_of_the_Independent_Panel_on_Technical_Education.pdf

Paper 2 - Report from the Chair and the Chief Executive

50 Colleges who have successfully bid will be delivering the first phase starting in 2020. Grimsby Institute and Bishop Burton College in our areas are within the first 50.

Delivering the industry/work placement element of the T Level is "far from trivial", to use the language of the report, and LEPs have been asked, through their Employment and Skills Boards, to support the rollout of T levels by bringing employers together. In preparation for T levels, much local College (and some schools) are already offering industry placements as part of BTEC courses, and both the student and employer are reporting many benefits.

Rollout of T Levels from 2020 onwards



Supporting Schools - Confident Choices

The LEP has now recruited 3 Enterprise Coordinators, with the support of partner Lincolnshire County Council, who will work with Lincolnshire secondary schools and Colleges to match them with a local business leader who will support them to meet national benchmarks for providing careers information and education.

- Liz Draper-Smethurst will work with schools and Colleges in East Lindsey, Boston and South Holland
- Alex Nightingale will work with school and Colleges on West Lindsey and Lincoln
- Debbie Boon (starting on 29th July) will work with schools and Colleges in North and South Kesteven

Paper 2 - Report from the Chair and the Chief Executive

For more information about getting involved please contact alex.nightingale@lincolnshire.gov.uk or call the main LEP number 01522 550540

This support to schools will fall under the umbrella of the name **Confident Choices**, a framework that has been jointly developed by Lincolnshire County Council, Lincolnshire Teaching School Alliance, the LEP and LinHigher to simply the offer to schools. The first session to introduce the **Confident Choices** framework to 7 of Lincolnshire's schools who will be 'leads' for a particular geography was held on 27th June and the LEP and LinHigher, a scheme funded by Office for Students to ensure that young people are encouraged to consider Further and Higher education, will be working over the summer to ensure their offer is joined up and their advisors are working together to offer seamless support to schools under the **Confident Choices** banner.

European Social Fund (ESF)

The Education and Skills Funding Agency is still collating the information about the performance of the ESF skills and training projects that ended on 31st March 2019. Data will be provided when available.

ESF projects that began on 1st April 2019

These new projects have begun and steering groups are being set up so that the LEP can maintain an overview of how things are progressing and make links with other relevant schemes or organisations.

- Skills Support to the Unemployed, for job seekers aged 16 or higher. Awarded to national training provider People Plus. Delivered by People Plus and a number of local subcontracted training organisations.
- Support to NEET (Not in Employment, Education or Training) aged 16-24. Awarded to Market Rasen based organisation, Community Learning in Partnership. Delivered by Community Learning in Partnership and a number of other local subcontracted training organisations.
- Skills Support to the Workforce, training for people in work (excluding public and voluntary sector) .Awarded to HCUK, the commercial training arm of Hull College. Delivered by HCUK and a number of local and external subcontracted training organisations. SME businesses can contact sswadmin@hcuktraining.co.uk to request fully funded training.

Direct ESF Bids - Match Funding

Colleges are working together to develop a bid using their own match funding to support those furthest away from the labour market under priority 1.4. Anyone with their own match funding that wants to find out developing a bid for funds to draw down ESF to support training of unemployed should contact Andy Brooks or Clare Hughes Andrew.brooks@lincolnshire.gov.uk or clare.hughes@lincolnshire.gov.uk

Centre for Professional Development

Peter Kennedy, Principal of Franklin Sixth Form College in Grimsby invited skills leads from both Humber and Greater Lincolnshire LEP to attend an initial meeting of partners about setting up a centre for professional development. The idea is part of ensuring that local young people recognise the career opportunities open to them in the area, with a particular focus on the professions such as lawyer, accounting etc. This would build on the existing initiative at the College that supports

Paper 2 - Report from the Chair and the Chief Executive

young professionals. The idea was supported by partners and would need some financial help to develop further.

6 ESIF - Green

LEP Board Lead - Pat Doody, LEP Executive Lead - Susannah Lewis
European Regional Development Fund -

The last local calls were announced on 28th June 2019 to take up Greater Lincolnshire's remaining unallocated ERDF funds. The following calls have been opened (for more detailed information on each of the calls follow the link <https://www.greaterlincolnshirelep.co.uk/funding-and-projects/eu-funding/european-regional-development-fund-erdf/>):

Investment Priority Axis	Focus of Investment	ERDF left to allocate
Priority Axis 1	Promoting Research & Innovation	£2.6m
Priority Axis 2	Enhancing Access to and use and quality of Information and Communications Technology	£0.358m
Priority Axis 3	Enhancing the Competitiveness of SMEs	£7.3m
Priority Axis 5	Promoting climate change adaptation, risk prevention and management	£3.2m
Priority Axis 6	Preserving and Protecting the Environment & Promoting Resource Efficiency	£0.925m

A pipeline of projects are being worked up ready to submit outline applications by the closing date of 30th September 2019 and was launched at the LEP Conference on 12th July. A local workshop was also held on 8th July 2019 with MHCLG focusing on Priority Axis 5 - Promoting climate change adaptation, risk prevention and management and Priority Axis 6 Preserving and protecting the environment and promoting resource efficiency. The focus on these particular investment areas is due to difficulties in matching local strategic priority projects with ERDF eligibility criteria/timeframes.

The workshop involved members of the LEP Water Management Board and wider partners to give the opportunity to discuss locally important schemes and get advice direct from MHCLG on what could feasibly be brought forward under this call.

It is still anticipated that further national calls may then be announced to take up underspends but this is yet to be confirmed.

European Agricultural Fund for Rural Development -

The three **Rural Development Growth Programme** grant calls closed at the end of May 2018. 17 projects have been approved and contracted to the total grant value of £4.058m. Further applications are still under appraisal with the national team. Any further calls are likely to be national calls to take up any underspends within the programme.

Paper 2 - Report from the Chair and the Chief Executive

A final local call was announced to take up remaining **LEADER** funds in the Coastal, Lindsey and Kesteven's Action Zone areas. There was only a short call window, with specific call criteria applied as projects have to be contracted by the end of September 2019. These calls closed on 30th April 2019 and applications are going through the appraisal process. Any further calls are likely to be national calls to take up any underspends across all of the LEADER programmes.

The second round of **Countryside Productivity Small Grant (CPSG) scheme** was announced on 9th July 2019 offering grants of up to £12,000 to support farmers in improving health and welfare, resource efficiency and nutrient management. Grants are available for all farm types including livestock, horticulture and arable businesses with a total pot of £15 million available to fund investments in new technology. The scheme will be open to applications from 9th July 2019 to 3rd September 2019 with full details published on gov.uk. The Countryside Productivity landing page has been up-dated to include links to the applicant handbook and online application portal.

7 Greater Lincolnshire Delivery Programmes

Team Lincolnshire - Green

Team Lincolnshire - The event programme is now in full swing with a joint event with InvestSK taking place on 17th July at St Martin's Park, Stamford (former Cummins site). Other events in the pipeline are the MIPIM UK dinner in London on 15th October and an event in Leeds on 5th November. Planning is underway for MIPIM 2020 working with DIT and the Midlands Engine. Further details will be released in the coming months on www.teamlincolnshire.com. A focus group with invited Team Lincolnshire members was held on 18th June. A report summarising the key findings has been produced and will be used to provide the focus for moving the Ambassador Programme forward during the next 12 to 18 months.

Inward Investment - 2018/19 FDI Verified Successes from DIT for Greater Lincolnshire show:

- Total Number of Projects: 20 - Largest amount of projects over a 5 year period (50% increase from 2014/15)
- Total Number of Jobs Created: 392 - 21.3% (106) less than 2017/18
- Total Number of Jobs Safeguarded: 37 - 36 more safeguarded jobs than 2017/18
- Total Jobs: 429 - 16% (70) less than 2017/18

Total investment made during 2018/19 was £456,280,004 compared to £145,720,924 in 2017/18.

Business Lincolnshire - Green

LEP Board Lead Prof Mary Stuart LEP Executive Lead Samantha Harrison

New ERDF Business Support Growth Hub Bid Funds secured (Update)

The old ERDF programmes ended on 30th June and the phase programme commenced on 1st July, so this is now open for business. Over the summer the team will be bidding into the remaining ESIF allocation to enable this provision to be extended for a further year through to end June 2023. The Growth Hub will also be putting together an outline application for the remaining £358,000 of PA2 funding to provide a bespoke business support offer specifically for the digital sector, including a mixture of one to one support, grant funding and sector specific events.

Paper 2 - Report from the Chair and the Chief Executive

In July, the Growth Hub launched the Digital Healthcheck tool. This online tool is designed to will help businesses to self-assess their digital capabilities and identify key areas for improvement to optimise their growth. The five areas evaluated in the short online quiz include e-commerce, digital strategy, ICT and digital marketing strategy and implementation.

This exciting new online tool provides each business with a personalised instant report upon completion, with recommendations on digital resources and areas that may need attention in order to grow the business's potential. The digital health check also directs businesses towards further tools or recommended websites for advice and best practice, to help them input some fresh ideas into their current digital strategy.

In 2016, the Growth Hub commissioned a survey of the Digital Landscape in Greater Lincolnshire. This was to provide further analysis of the digital sector and those working within digital jobs and enable a comparison of the landscape in Lincolnshire with what is happening in the rest of the country as reported in the annual Tech Nation report. This sector has grown over the last 3 years and we have seen the birth of fantastic tech companies such as Tended, as well as significant growth in more established businesses such as Orderwise. As such, the Growth Hub as commissioned a refresh of the analysis which will be completed in time for the Digital Conference in November

The Export Support Service has now been launched and the events programme has been well attended and the feedback has been really positive.

"The Better Business for All" project is progressing well. All of the local authorities have been contacted to join the partnership. Information and promotional materials are currently being developed.

Area 3 Governance

As agreed previously the LEP will now report consolidated accounts on a quarterly basis. The first quarter figures will be April 19 - June 19 and included in the July board paper.

Paper 2.1

Greater Lincolnshire LEP Finances 19/20 Quarter 1

1 Summary

1.1 This report summarises the financial income and expenditure of the Greater Lincolnshire LEP from 1st April 2019 - 30th June 2019 and provides an update on progress made against the LEP Improvement Plan.

1.2 The board is asked to note the contents of the report.

2 LEP Finances 19/20

2.1 The LEP have received £7.372million of funding within the year including its core funding allocation of £500k and the 4th tranche of £6.8million of Single Local Growth Fund following a successful annual conversation sign off. Expenditure this quarter has amounted to just under 120K.

2.2 The table below provides a summary on the main LEP finances:

Core Operational Budget	£500k was received in year. Q1 spend is £80,228 (pending agreement of staff recharges). The majority of spend has been on LEP staffing and communications for the Annual conference.
Core Other	LEP Enterprise Advisor Network 62.5K has been received from the Career and Enterprise council: <ul style="list-style-type: none">• One off £50K Kickstart payment• Receipt of income following claim submissions to the sum of £12.5K. Alex Nightingale has been recruited as our second Enterprise Co-ordinator.
Feasibility Fund	The Feasibility Fund is split into 2 separate elements. The original feasibility pot is expected to spend £51.5k in 19/20. A payment of £17.6K has been released following reconciliation on the Holbeach Fez Feasibility claim. The commissioned feasibility pot is currently £204K and work has been progressed in reviewing submissions following the pipeline call.
Greater Lincolnshire Business Investment Fund	Within 2018/19, 5 projects were approved and contracted to a total value of £1.5m. A management fee of 7.5K (Greenborough) and a project payment of £4.5k (SDG Access Ltd) have been made in quarter.

Paper 2.1

Greater Lincolnshire LEP Finances 19/20 Quarter 1

SLGF

Claims have been submitted and a further £256K will be released in early July.

With the first quarter the LEP has received its fourth tranche of SLGF. The allocation is £6.8m.

Project claims have been submitted for the April to June period and these are currently being processed by the team. Overall expenditure is estimated at just over £3million.

The Quarter 1 Dashboard will need to be submitted to government by the 23rd August following claim reviews.

A small amount of Expenditure 9K has been expended on due diligence for Growth Deal 3 schemes.

Long term investment Loans remain at £4.3m as follows:

- £3.5m - Chestnut Homes - Boston Quadrant
- £800k - The Lincolnshire Bomber Command Memorial.

Invest and Grow Loan

Interest of 5K has been received from Lincolnshire Bomber Command and all interest on both schemes is up to date.

No further loan applications were submitted however 2 enquiries remain in progression.

3 Improvement plan

3.1 Following on from the Annual Performance Review GL LEP has agreed a delivery improvement plan with BEIS.

3.2 Four meetings to discuss progress against agreed milestones have been arranged with Government throughout the year, the first of which took place on 22nd May and a summary of achievements against target are provided in the table below:

Target Description	Target activity to Mar 19	Actual activity to Mar 19	Variance	Note
No of new projects contracted	6	6	-	On Target
Amount of new contract commitment (£)	13.65	13.65	-	On Target
LGF Expenditure (£)	8.00	9.23	1.23	Above target and matched to DELTA

Paper 2.1

Greater Lincolnshire LEP Finances 19/20 Quarter 1

Freedom and Flexibility - Advance Given (£)	-	0.79	0.79	Increase in advance in 18/19 - Freedom and Flexibility of 600K for Agri food and 185k Boston Quadrant - We were expecting to add 1.2 million therefore 420K under expected.
Freedom and Flexibility - Total Advance Recovered (£)	- 0.55	- 1.50	- 0.95	Evidenced an additional £950k more than target from year end claim submissions.
Houses completed (No. units)	52.00	61.00	9.00	Over target by 9 Houses
Jobs created (No.)	257.00	332.00	75.00	Over target by 75 Jobs
Area of new skills floorspace (sq. m)	928.00	863.00	- 65.00	Slightly under on this target but confident following an output reconciliation to capture evidence post March that will be recorded on DELTA in June.
Number of new learners assisted (No.)	826.00	830.00	4.00	Over new learners target by 4.

3.3 As can be seen from above most targets have been met or exceeded with one slightly below target be we are confident this will be met in the next reporting cycle.

3.4 The 2nd meeting is scheduled for the 17th July 2019. Positively given some of the areas above have exceeded target we are confident we will continue to show good delivery against the improvement plan.

3.5 The table below shows the next target values and a verbal update can be provided at board:-

Target description	Target date 17 July 2019 - Capture activity to Jun 19
No of new projects contracted	3.00
Amount of new contract commitment (£)	5.00
LGF Expenditure (£)	1.25
Freedom and Flexibility - Advance Given (£)	-

Paper 2.1

Greater Lincolnshire LEP Finances 19/20 Quarter 1

Freedom and Flexibility - Total Advance Recovered (£)	-
Houses completed (No. units)	25.00
Jobs created (No.)	52.00
Area of new skills floorspace (sq. m)	1,000.00
Number of new learners assisted (No.)	-

Paper 6

Investor Promotion Activity

MIPIM – World Property Show, France – 12th-15th March 2019

1 Introduction

1.1 Attendance at MIPIM is part of the GLLEP's continuing strategy to engage with intermediaries and investors - building relationships, nurturing partnership and collaborative working and helping to facilitate meetings and visits to Greater Lincolnshire culminating in an increase of investment and economic growth in the area. It is a key element of the promotional activities undertaken by the GLLEP which also includes our work with foreign owned businesses and the Team Lincolnshire Ambassador Programme to achieve the objectives of creating 13,000 new jobs, helping 22,000 businesses to grow and building 100,000 new homes by 2031.

2 Midlands Engine

2.1. In 2019 the Greater Lincolnshire LEP was once again part of the Midlands UK Pavilion, working with DIT and the other LEPs in the Midlands Engine region. Being part of the Midlands UK pavilion's co-ordinated promotions programme provides opportunities to Greater Lincolnshire in terms of the quantity and quality of enquiries via:

- An increase in footfall as investors etc visit the Midlands UK pavilion to find out about the region which includes Birmingham, the UK's second largest city - indeed the total Pavilion footfall saw an increase of 18% from 2018 up to 3,518
- Participation in the event programme - Greater Lincolnshire participated in 3 events and held a number of key meetings with developers and intermediaries
- Access to Midlands Engine promotional and PR programme - eg @UKMidlands attracted 182,000 Twitter impressions, an increase in engagement of 23% from 2018
- Collaboration with other LEP areas and the private sector - there were 100 Midlands UK Partners - 78 Commercial and 22 Destination Partners with a total of 364 delegates supporting the Midlands UK at MIPIM.

3 Greater Lincolnshire at MIPIM

3.1 MIPIM is held annually at the Palais des Festivals, Cannes in France, and is seen as the leading real estate event for property professionals and a 'must attend' event for professionals from all sectors.

The GLLEP was supported by a team of 22 Team Lincolnshire organisations providing £29,800 worth of sponsorship monies towards the costs of attending. Sponsors were:

Willmott Dixon, Nottingham	Lindum, Lincoln
City of Lincoln Council	Bond Bryan, Sheffield
InvestSK	Cartwright Communications, Lincoln and Nottingham
Delta Simons, Lincoln	BSP Consulting, Nottingham
Longhurst Group, Boston	Stirlin Developments, Lincoln
Dynamic Lincoln	Pygott and Crone, Lincoln
Rizk McCay, Nottingham	CPMG, Nottingham
Fraser Brown, Lincoln and Nottingham	LK2, Lincoln
Jackson and Jackson, Lincoln	Couch Perry Wilkes, Nottingham
Core Architects, Lincoln	Globe Consultants, Lincoln
Roythornes, Spalding	Invest Gainsborough

Paper 6

Investor Promotion Activity

MIPIM – World Property Show, France – 12th-15th March 2019

The GLLEP's main focus was to promote its strategic sites to deliver economic growth through major infrastructure investment including Lincoln Eastern Bypass, Lincoln's Western Growth Corridor and Grantham's Southern Quadrant. Its housing opportunities, the region's Enterprise Zones and Food Enterprise Zones were also promoted through discussions with investors and developers via our:

- Flagship networking brunch at the Grand Hotel which attracted over 160 high calibre attendees from across varying sectors. Attendees included Gazeley, Colliers International, Barratt Developments, Lovell Homes, Redrow Plc that fit in with our housing agenda
- Spotlight and panel representation in the Midlands Engine Pavilion throughout the week - topics included Manufacturing/Logistics and Inclusive Growth as well as specific sites eg Peppermint Park, Holbeach, Imm-Port Enterprise Zone and Grantham Southern Quadrant
- Informal networking event on the Tuesday evening for sponsors and guests
- Sponsors' Supper on the Thursday evening for sponsors and guests
- Attendance at other networking events and dinners as an invited guest eg Gleeds event
- Presence of Team Lincolnshire in the Midlands UK pavilion which provided opportunities to access a large footfall including intermediaries, investors and developers
- Greater Lincolnshire page in the Midlands UK brochure and 60 second investment video running throughout the days of the exhibition in the Midlands UK Pavilion
- Promotional items eg flags, pens, badges, leaflets available in hard copy/PDF of major sites, sponsors show reel which was showcased at the Lincolnshire Brunch at the Grand Hotel, PDFs on hotels, housing and food enterprises zones, Red Arrows promotional gifts
- Dedicated support from a property PR specialist. Cartwright Communications were contracted to support the GLLEP pre, during and post MIPIM to provide specific support for GLLEP, Team Lincolnshire members and social media support. They produced a blog, a video (which now features on the GLLEP and Team Lincolnshire websites) and attended the Brunch giving valuable support on the day to Councillor Davie and Andy Gutherson, Director of Place at Lincolnshire County Council. As an example, with the help of video, Team Lincolnshire's twitter account shouted to 160,000 more people in 2019 than in previous years. A PR report is available (see attached).

To add to this, targeted work was undertaken place via our:

- Use of the MIPIM Online Database to target investors and developers specifically related to our key sectors and our emerging LIS priorities
- Own research - it is useful to remember that there are few end users at MIPIM, but many intermediaries who work on behalf of end users, investors and developers so they are a key target for the GLLEP
- Midlands Engine and DIT colleagues
- Network of Team Lincolnshire members for new contacts

Paper 6

Investor Promotion Activity

MIPIM – World Property Show, France – 12th-15th March 2019

4 Greater Lincolnshire LEP Event Programme

DAY	EVENT	VENUE
12 th March 1600 to 1645	Manufacturing/Logistics Panel - Andy Gutherson, Director of Place, Lincolnshire County Council	Midlands UK Pavilion
12 th March 1645 to 1700	Lincolnshire Spotlight Presentation - Councillor Matthew Lee, SKDC	Midlands UK Pavilion
12 th March 1900 to 2100	Team Lincolnshire Networking Event	Posto Pubblico, Cannes
13 th March 1100 to 1300	Lincolnshire Networking Brunch	Grand Hotel, Cannes
14 th March 1100 to 1130	Inclusive Growth Panel - Andy Gutherson, Director of Place, Lincolnshire County Council	Midlands UK Pavilion
14 th March 1900	Team Lincolnshire Sponsors' Supper	Bella Storia Restaurant, Cannes

5 Evaluation

This promotional approach has culminated in over 111 enquiries with further enquiries to be added from our partners. Follow up work has already taken place with 10 meetings and a further 6 in the diary.

Year	2015	2016	2017	2018	2019
Leads Generated	28	49	66	66	111

- The significant jump in the number of leads in 2019 is due to an increase in interest from investors and developers as to the offer available in Greater Lincolnshire, but also includes leads generated by InvestSK and City of Lincoln Council who attended as part of Team Lincolnshire
- There was interest regarding housing opportunities. Meetings have already taken place to understand more about the pros and cons of modular housing for example
- The GLLEP continues to work with DIT to identify further investment sites for the pipeline which are then promoted not only at MIPIM, but also via DIT Consulate staff around the world. A meeting with DIT took place on 10th July to discuss adding more sites to the portfolio
- Through endorsement and business development work, 4 new sponsors joined Team Lincolnshire in 2019 - Longhurst Group, InvestSK, City of Lincoln Council and Bond Bryan
- Private sector sponsors have indicated that they have already gained business and collaboration between Team Lincolnshire members continues to increase year on year:
 - LK2 Architects, one of our Team Lincolnshire sponsors, confirmed that they had an incredibly successful MIPIM in 2019. "This was our third year attending MIPIM, and judging by the meetings held and positive responses that we received, it is shaping up to be our most successful MIPIM yet. We were able to secure an array of firm leads, make countless introductions and generate two potential new projects which is really exciting. We cemented a number of relationships we had been fostering from previous MIPIM trips and reinforced our message of collaboration with other consultants - two of

Paper 6

Investor Promotion Activity

MIPIM – World Property Show, France – 12th-15th March 2019

whom joined us for their first MIPIM as our Sport England consultant team for the UK Sport Consortium."

An excellent example of the collaboration which is providing tangible results from the business development and facilitation work we do with the Team Lincolnshire Ambassador Programme is the Apart Hotel which has recently opened in "One the Brayford" in Lincoln. The building was constructed by a number of Team Lincolnshire members, but in addition we were introduced to a developer, Mr Carl Bridge, through an additional Team Lincolnshire member Roythornes. Team Lincolnshire then facilitated a meeting between another Team Lincolnshire member, Jackson and Jackson with Mr Bridge and as result Lincoln's first Apart Hotel opened in April 2

6 2018/19 FDI Verified Successes from DIT for Greater Lincolnshire

6.1 Already in 2019 we have seen further investments with FDIs.

- Total Number of Projects: 20 - Largest amount of projects over a 5 year period (50% increase from 2014/15)
- Total Number of Jobs Created: 392 - 21.3% (106) less than 2017/18
- Total Number of Jobs Safeguarded: 37 - 36 more safeguarded jobs than 2017/18
- Total Jobs: 429 - 16% (70) less than 2017/18

2018/19 has seen more projects, but job numbers have on the whole been fewer as companies look to become more efficient and introduce automation into their manufacturing and processing lines. A good example of this is the investment by Annyalla Chicks based at Butterwick near Boston. They changed their initial plans and invested a further £1.2 million into automation which meant that they needed fewer staff than initially projected. Many companies are doing similar not just for technology reasons and general cost savings, but due to the labour shortage that the area is experiencing due to Brexit. This is further evidenced through the total investment made during 2018/19 which was £456,280,004 compared to £145,720,924 in 2017/18.

7 Conclusion

All of the companies that supported Team Lincolnshire at MIPIM in 2019 agreed that the GLLEP added value to the work they undertook and that they would like to continue to support the GLLEP at MIPIM in 2020 within the Midlands UK Pavilion, but with our main focus being on our individual events that we host - for example, extending the Brunch Event at the Grand Hotel. Tim Downing, Managing Director at Pygott and Crone stated: " From our attendance at MIPIM this year as part of Team Lincolnshire, apart from cementing existing relationships and forging new ones we did the following:

- Launched 2 commercial schemes in Manchester and Doncaster and sold over £3m worth of stock from these events
- Won panel appointments from 5 more lending institutions and have already done over £24k in fees from the new appointments
- Appointed on 2 commercial schemes in Lincolnshire with potential fee income to us of over £48k."

Paper 6

Investor Promotion Activity

MIPIM – World Property Show, France – 12th-15th March 2019

8 Recommendations

The LEP Board is asked to note the success of the Greater Lincolnshire LEP, Team Lincolnshire and Midlands Engine at MIPIM and note the impact. The LEP Board is also asked to consider further supporting Greater Lincolnshire LEP's attendance at MIPIM in 2020 and contribute £10,000 in 2019/20. (Details outlined below in point 1). The LEP Board is asked to consider further supporting Greater Lincolnshire's attendance at MIPIM UK in October 2019 and contribute up to £5,000 in 2019/20.

Paper 7 – UK Steel Charter

Recommendation: Greater Lincolnshire LEP Board Directors are to consider supporting the UK Steel Charter, and asking other LEP's to support the charter.

1 Summary - The UK Steel Charter is a new initiative from the steel sector, aimed at maximising opportunities for the UK economy and UK steel producers by encouraging and promoting measures that can be taken in relation to the procurement of steel for major projects. Locally, North Lincolnshire, North East Lincolnshire and Lincolnshire County Council and nationally the UK government has signed the UK Steel Charter.

2 Background - The Steel charter allows organisations to publically signal their commitment to its principles and identify key practical actions they will take. The UK Steel Charter and guidance document is closely aligned with the UK Government's Industrial Strategy agenda, building on pre-existing government policy to back the steel industry and providing organisations with a range of simple, practical steps they can take to back the steel industry and ensure the maximum value in their projects.

Whilst this Charter will provide clear benefits for the UK steel industry, we also firmly believe it will provide benefits for the wider manufacturing sector and UK economy, helping organisations to maximise the positive impact of projects via procurement decisions.

3 UK Steel Charter

By signing up the UK Steel Charter, the LEP could commit to

- Establish clear and simple criteria to identify which projects are in the scope of our charter commitments, ie single local growth fund
- Monitor and produce data on the levels of UK-produced steel used in our projects
- Place a requirement in our appropriate contracts requiring the origin of steel to be provided
- Stipulate use of steel products accredited to BRE Standard BES 6001
- Require our projects to advertise opportunities for steel providers where appropriate
- Require our projects to introduce a requirement for tender applications to include supply chain plans
- Require our projects to host engagement meetings/events for major projects in advance of procurement decisions being made

4 Recommendation

The LEP Board are asked to consider signing up to the UK Steel Charter, and along with the Humber LEP lead by example, and ask other LEP's to sign up to the UK Steel Charter.

Additional Resources

<https://www.makeuk.org/insights/publications/2019/04/18/uk-steel-charter>

Paper 9

Tourism Sector Deal & Tourism Zones

1 Summary

- 1.1 This paper summarises the recently published Tourism Sector Deal and alignment with our emerging Local Industrial Strategy. It recommends progressing work to bid for a Tourism Zone.

2 Introduction

- 2.1. The Government published the [Tourism Sector Deal](#) on 28 June, hailed by VisitBritain as "a game-changer for tourism, spelling a step-change in how we underpin the success of tourism for a generation, moving it to the top table as a leading industry for the UK Government's future economic planning".

3 Key Points to Note

- 3.1 The Deal was developed by the Department for Business, Energy and Industrial Strategy, the Department for Digital, Culture, Media and Sport and VisitBritain. It is a key part of the modern Industrial Strategy. It will seek to boost the productivity and earning power of people working in the tourism sector throughout the UK by:
 1. Ensuring the UK will become the most accessible tourism destination in Europe by 2025 and increasing the number of international disabled visitors by 33 per cent.
 2. Creating a new independent Tourism Data Hub with support from some of the biggest travel companies. This will allow organisations, including SMEs, to make the most of big data revolution to understand activity and product preferences in their area - and better tailor their services as a result.
 3. The sector committing to deliver 30,000 apprenticeships per year, in England, by 2025 as well as leading a mentoring programme aimed at supporting 10,000 employees so that they are more likely to remain in the sector.
 4. Continuing to be Europe's leading hub for hotel investment for the next decade with over 130,000 additional bedrooms added to accommodation stock by 2025, with 75 per cent of these outside of London.
 5. Introducing Tourism Zones, bringing businesses and local organisations together to establish a coordinated strategy for growth in their local visitor economy and a reduction in the impact of seasonality.

In conjunction with the Sector Deal, the UK Government is also publishing an [International Business Events Action Plan](#). The Action Plan outlines in detail how the Government will support the business events industry in attracting, growing and creating international business events to further reduce the impacts of seasonality on the tourism sector. Additionally, a new £250k scheme will be launched to improve broadband connectivity in conference centres - enabling them to receive full fibre access.

Taken together, Government asserts that these measures will ensure the tourism industry can continue to grow inbound visitor numbers by an estimated 23% by 2025; and that they will boost local economies by making best use of tourism assets throughout the year.

4 Our Emerging LIS

- 4.1 The importance of tourism to our economy is already well-established in our Strategic Economic Plan. Our emerging LIS is already positioned to align well with the Tourism Sector Deal. In "Evolving Opportunities", we set out proposals for a high-quality, inclusive visitor economy. Our Vision is for:
 - Less seasonality in the sector.
 - Better quality employment

Paper 9

Tourism Sector Deal & Tourism Zones

- A tourism offer and quality of service that attracts higher spending visitors throughout the year and creates more added value for businesses and their supply chain.
- A food destination with high quality restaurants, accommodation, coupled with nature and heritage assets and underpinned by a vibrant creative and cultural offer

We have identified the following potential interventions:

- Leadership to promote use of technology, investment in staff and facilities, and links with other sectors.
- Support (financial and training) to encourage new innovations and improve the service offer for visitors.
- Marketing and promotion of Greater Lincolnshire as a destination to higher value visitors.
- Networks for businesses in complementary sectors (culture and creative, agri-food, tourism) to help build links and joint offers.

5 Tourism Zones

- 5.1 Under the Deal, up to five new Tourism Zones will be piloted, supported by central government and a bidding funding process, to drive visitor numbers across the country, extend the season and to tackle local barriers to tourism growth. Lincolnshire's Tourism Officers Group has already discussed and noted the potential for a Lincolnshire Tourism Zone, and explored broad priorities including:

Main Themes

- Coast - natural and developed
- Heritage
- Accommodation
- Activities

Cross-Cutting Themes

- Marketing & Promotion
- Quality, Skills & Research
- Rural Economy & Food
- Green Economy

A working group has been established, reporting into the Visitor Economy Board. Members of the Working Group are: Chris Baron (Chair), Justin Brown and Nicole Hilton (LCC), Lydia Rusling (Visit Lincolnshire), Angela Andrews (CoLC), Craig Leyland (ELDC) and Ruth Carver for (GLLEP). The Working Group has invited Stephen Darke, Head of Tourism at DCMS to attend a roundtable to discuss opportunities on 19 July.

Government will release more information about the Tourism Zone bidding process later in the year, with a view to commencing projects in 2020.

6 Recommendation

- 6.1 Members of the GLLEP Board are recommended to welcome publication of the Tourism Sector Deal and agree to progress work to bid for a Tourism Zone.

Paper 10

The Future of Seaside Towns

1 Introduction

- 1.1 This paper summarises the main recommendations from the Lords Select Committee's report on the Future of Seaside Towns, and the Government's response to it. It also provides a summary of the kinds of investment which Greater Lincolnshire LEP has made in seaside and coastal projects, and how the needs of our coast and seaside towns feature in our priorities.

For the purposes of this report we have adopted the definition of coastal used in the Coastal Communities Fund i.e. any coastal settlement within a local authority area whose boundaries include UK foreshore, including local authorities whose boundaries only include estuarine foreshore. Coastal settlements include seaside towns, ports and other areas which have a clear connection to the coastal economy.

2 The Lords Select Committee's Report on the Future of Seaside Towns

- 2.1. The [Lords Select Committee's report on the Future of Seaside Towns](#) was published on 4 April. The Committee looked closely at a wide range of issues affecting seaside towns and communities, enabling them to produce a comprehensive report which makes 38 recommendations.

The report concludes that many seaside towns and coastal communities are in desperate need of improvements to transport, housing and broadband. Better access to further and higher education for young people in seaside towns is needed too. The main findings and conclusions from the report include:

- The challenges of peripherality in coastal areas can be overcome by improving digital connectivity. The Government should promote initiatives to support digital connectivity in coastal communities specifically. It should engage with local authorities, Local Enterprise Partnerships (LEPs) and businesses in remote coastal communities to understand how better digital connectivity, such as high-speed broadband, can be delivered.
- Limited access to education, particularly to FE and HE institutions, is severely curtailing opportunities and denting aspirations for young people in some coastal areas. The Government needs to facilitate partnership working between the FE and HE sectors, and local business and industry, in coastal and other isolated areas.
- Poor-quality housing is a significant problem for many seaside towns. The Committee recommends a package of measures for housing to help tackle perverse financial incentives to offer poor accommodation, ease the pressures on inspection and enforcement regimes, and to support more regeneration of existing housing.
- Inadequate transport connectivity is holding back many coastal communities. The Government should prioritise improvements to the coastal transport network when it takes decisions on planning and investment. This should be informed by a detailed review of the coastal transport network.
- Many seaside towns feel left behind by national strategies aimed at increasing economic growth and productivity. Local Industrial Strategies present a key opportunity for renewed focus on addressing the skills gaps, low-wage economies and aspiration challenges faced by many coastal communities. As LEPs develop these strategies, the Committee recommends that they are given a specific requirement to consider the needs of deprived seaside towns and communities.
- The UK Shared Prosperity Fund, which is set to replace EU funding after Brexit, is an important opportunity to help support coastal business development, and to tackle deprivation in coastal communities. The Government must be clear about how coastal areas will benefit from the Fund. The Fund should prioritise solutions for areas where there has been persistent deprivation, including disadvantaged coastal communities.

Paper 10

The Future of Seaside Towns

- The Coastal Communities Fund is viewed as too small scale to support sustainable regeneration. The Government should review the Fund's effectiveness. If it is making a positive impact, then it should continue with it and increase the Fund's resources.
- The Committee strongly supports the Grimsby town deal, involving a strategic approach between national and local government, and LEPs. The Committee recommends that the Government should secure town deals with other coastal towns. Given that issues relating to housing and deprivation in Blackpool are well-recognised as being some of the most significant in the country, the Committee recommends a town deal is secured with Blackpool first.
- A variant of Enterprise Zones designated specifically for coastal areas could offer seaside towns a package of place-based interventions. This could support long term, sustainable change. The Committee recommends that new Enterprise Zones be created in coastal locations, and that the support offered should be tailored to meet the specific needs of seaside towns.
- Some towns have boosted regeneration by cultivating their local creative industries. The Committee supports this arts-led regeneration and wishes to see other towns diversifying their economies and enhancing their local cultural assets in this way.

3 The Government Response

- 3.1 Government's equally comprehensive response to the report was published on 4th June and is available here: <https://www.gov.uk/government/publications/future-of-seaside-towns-government-response-to-the-select-committee-report>. The Government response accepts much of the narrative in the Committee's report and sets out the action which Government is taking to address the Committee's points. It reaffirms the Government's commitment to support the regeneration of coastal settlements. There is an emphasis on LEPs, Coastal Community Teams (CCTs) and Sector Deals throughout.

The report notes that:

- Local Enterprise Partnerships play an active role in coastal regeneration through delivering funding programmes and setting plans for regeneration. This includes supporting coastal areas through the Local Growth Fund and engaging with Coastal Community Teams and coastal local authorities in the design of local strategies.
- In England, Local Enterprise Partnerships are preparing Local Industrial Strategies to prioritise long-term opportunities and challenges to increasing local productivity. Local Industrial Strategies will help areas maximise the long-term impact of the UK Shared Prosperity Fund once details of its operation and priorities are announced following the Spending Review. Local Enterprise Partnerships are engaging broadly to develop Local Industrial Strategies, including with coastal local authorities.
- In the first instance Government will be looking to work with places as they develop their Local Industrial Strategies and will continue to engage with Local Enterprise Partnerships, local authorities, Coastal Community Teams and other stakeholders to help secure sustainable economic growth in coastal towns.
- "The recently announced Stronger Towns Fund will fund a series of town deals in struggling towns - many of which are likely to include seaside towns" (p.36). A total of £1 billion will be allocated using a needs-based formula and a further £600 million will be available for communities from across England to bid into. Further detail on the allocation and delivery of the Stronger Towns Fund is still awaited, however.
- The response does not require LEPs to consider the specific needs of deprived seaside towns and communities in isolation from others noting instead: "Local Industrial Strategies will set out the spatial impacts of national and local policy across our cities, towns and rural areas: informing priorities and choices and demonstrating how

Paper 10

The Future of Seaside Towns

they will allow all communities to contribute to, and benefit from, economic prosperity".

4 Greater Lincolnshire LEP investment to date in seaside towns

4.1 Greater Lincolnshire LEP has secured and co-ordinated a significant amount of investment into our coastal communities, as can be seen from the examples below.

Fund	Brief description of investment	Amount
Coastal Communities Fund	In 2013, Round one, GLLEP was successful in securing £200k Coastal Communities Fund towards a Greater Lincolnshire Coastal Business Modernisation program	£200,000
	Round three – Lincolnshire County Council £1,750,000 - two new visitor centres. The first at the Gibraltar Point National Nature Reserve replaces the previous centre severely damaged by flooding and winter storms in 2013. The second, the North Sea Observatory, is at Chapel Point.	£1,750,000
	Round Four – North East Lincolnshire County Council £3,795,539 -CoastNel seeks to enhance Cleethorpes' role as a quality place to work, stay and play on the East Coast with a portfolio of projects to deliver new facilities, upgrade & enhance public space, offer events and activities in 5 key locations within Cleethorpes to extend the traditional tourism season and diversify its appeal to a wider audience. Business Growth Support will also take place	£3,795,539
	Round five CCF – GLLEP – 370k Coastal Skills program - Provide the resources and support, at the right times to communities to enable them to access employment and develop careers on the Lincolnshire Coast, working with businesses to retain staff and offer annual contracts through extending the season, improving skills and raising aspirations.	£370,000
SLGF	Go Skegness project is being led by Lincolnshire County Council and has been made possible through £4m of funding secured by the Greater Lincolnshire LEP from the Government's Single Local Growth Fund.	£4,000,000
	Boston Quadrant SLGF investment for road infrastructure (grant)	£4,750,000
	Boston Quadrant: Invest & Grow loan funding for infrastructure and road	£3,500,000
RDPE Leader Fundin	We have supported a wide variety of projects in the Coastal Action Zone. Further applications are being assessed so this figure is likely to increase	£556,619
	GLLEP Unlocking Rural Housing Programme: to meet the costs of flood mediation and to unlock the delivery of affordable homes on designated sites in Boston Borough Council and East Lindsey District Council which would not otherwise have been delivered.	£4,100,000
Coastal Revival Fund	ELDC Tower Gardens Skegness: The project funded survey work and a feasibility study to restore the Pavilion building in the Tower Gardens Skegness.	£50,000
	Cleethorpes Cycle Hub: The project transformed a vacant listed building, located within the Cleethorpes Central Seafront Conservation Area and once used as the Railway Ticket Office into a Cycle Hub. The project will improve access to cycling in the resort and creates the opportunity to enjoy the 4 mile coastline on two wheels	£50,000
	Blenkin Hall Revival Project, Boston: The project looked at options for the future of a Grade 2 listed building in the context of the church and Community	£25,000
	Mablethorpe Beach Hut Revival: to enable the renovation and enhancing of a complete block of beach huts on Mablethorpe promenade	£50,000
Total		£23,197,158

4.2 Our Priorities

Through the Strategic Economic Plan, the LEP has identified and prioritised core sectors where we can grow UK plc and add real value to the Government's industrial strategy. These include:

- the Visitor economy, in which our world class visitor attractions include the vibrant coastal resorts of Cleethorpes, Mablethorpe and Skegness - the UK's fourth most popular holiday resort.
- the low carbon economy, which offers major opportunities for growth in offshore wind (linked to manufacturing/installation of turbines and in operations and maintenance activity) as well as in biomass, biofuels, energy from waste and the development of other low carbon or environmental goods and services.
- water management

Paper 10

The Future of Seaside Towns

In some parts of Lincolnshire, we recognise that our road and rail infrastructure remains a significant barrier to the growth of the visitor economy. Improvements to the A46 and the Coastal Highway are identified as priorities for future enhancements. Further investment is also required to broaden and deepen the network of attractions across the area to extend the average length of stay and visitor expenditure. In addition, there is a need to integrate the network of private sector-led destination management organisations which have responsibility for visitor marketing and promotion.

We are working with the Coastal Developers Forum to ensure that there is a joined-up approach to growth in the county's seaside towns and villages. We recognise our seaside towns have enormous potential, and can make a positive impact in the area with projects like the visitor centre at Gibraltar Point and the Coastal Observatory as recent examples.

Water management is also important: Around 39% (2,761 km²) of Greater Lincolnshire lies within the floodplain and the area has been affected by a number of significant coastal and inland floods. Our SEP notes that Greater Lincolnshire LEP considers the effective management of flood risk and water resources to be a critical factor in enabling economic growth in our area, therefore.

4.3 Policy Co-ordination

There are multiple strands of work underway which are relevant to this topic. The publication of the Select Committee report, the development of our LIS, updating our Strategic Economic Plan and the development of a Vision for Lincolnshire present an opportunity to work with partners to draw together some emerging priorities for seaside towns and the coast. These could potentially explore:

- Sector Deal: a potential tourism zone bid for Lincolnshire
- Innovation: How can we support businesses in seaside/ coastal areas to be more innovative? Are there clusters based in coastal settings that would benefit from engagement with universities and other research bodies?
- People: How might emerging policy to develop technical education address coastal skill shortages? Is there scope to pilot the delivery of high quality training courses based around seasonal term times?
- Business: Whether there are opportunities for Sector Deals in key seaside / coastal industries such as agriculture and visitor economy. What support can Government provide to help seaside towns and coastal communities attract and retain inward investment? What positive support should be put in place to enable business to adapt to ongoing coastal / climate change, as opposed to one-off severe weather events?
- Infrastructure: Are there innovative solutions for addressing the peripherality of seaside/ coastal areas (both physical and virtual)?

5 Conclusions

- 5.1 Members are invited to note the findings of the Lords Select Committee report and the government's response to it, together with the kinds of investment which Greater Lincolnshire LEP has made to date in seaside and coastal projects. Further work will be on-going with partners to develop priorities for seaside towns and the coast. These will be brought back to the Board for consideration and endorsement in due course.