



# LEP DIRECTORS BOARD

19<sup>th</sup> July 2019

The Blue Room, Stokes at The Lawn, Union  
Road, Lincoln, LN1 3BU

# Paper 0 - Greater Lincolnshire LEP Board Agenda

Refreshments available from 9.30			
Time	Item	Lead	Status
10.00	<b>1 Welcome, Apologies, Declarations of Interest</b> 1.0 Approval of LEP Board Minutes May 2019 attached 1.1 Decision Log attached 1.2 Review of Actions attached 1.3 Forward Plan attached	Chair	Approval Update Update Approval
<b>Governance</b>			
10.10	<b>2 LEP Chair and Chief Executive's Report - To Follow</b> 2.1 Quarter 1 Finance Report 2019/20 attached	CX	To Follow Update
10.20	<b>3 Health &amp; Care Enterprise Board Recruitment</b>	Chair	Approval
10.30	<b>4 Proposals for LEP Geography - To Follow</b>	Chair	Approval
<b>Delivery</b>			
10.50	<b>5 Confidential - Impact of MEIF, Midlands Engine Investment Fund - Background paper Ruth Carver attached and Presentation by BBB.</b>	Introduction Ruth Carver, Lewis Stringer, British Business Bank	Update
11.15	<b>6 Team Lincolnshire, MIPIM and Inward Investment - To Follow</b>	Ruth Carver	Approval
<b>Strategy</b>			
11.25	<b>7 Midlands Engine Vision for Growth - To Follow</b>	Ruth Carver	Update
11.45	<b>8 Collaboration with neighbouring LEPs - To Follow</b>	Ruth Carver	Approval
12.00	<b>9 Tourism Sector Deal &amp; Tourism Zones - attached</b>	Cathy Jones	Approval
12.10	<b>10 Coastal Towns - attached</b>	Cathy Jones	Discussion
<b>AOB</b>			
12.30	AOB and close of meeting Date of next meeting 27 <sup>th</sup> September 2019	All	
Lunch with DCMS and Visitor Economy Partners			

Access and Circulation of papers is public unless otherwise stated as Confidential, and in line with the [Confidential](#) Reporting Policy.

**Attendees:** Ursula Lidbetter, David Dexter, Cllr Colin Davie, Cllr Craig Leyland, Cllr Ric Metcalfe, Cllr Rob Waltham, Cllr Philip Jackson, Dean Fathers, Debbie Barnes, Chris Baron, Pat Doody, Zoe Easey, Nick Worboys, Sarah Louise Fairburn

**Apologies:** Mary Stuart, Gary Headland.

**Observers:** Pete Holmes, Marcella Hague

**Officers:** Ruth Carver, Sue Groves (Note Taker)

**For Agenda items:** Cathy Jones, Lewis Stringer BBB

**Parking Arrangements**

There is a large "Pay and Display" Car Park. Charges are £8.50/all day, £5.80/4 hours, £4.80/3 hours. The costs of parking can be reimbursed to Board Directors through the expenses system, please contact Sue for more information.

**Additional Papers Pack (just for information and not for printing)**

AP1 - Innovation Council, 26<sup>th</sup> June 2019 - Notes

## Key dates for LEP Board Members

<b><u>LEP Board Dates and Venues</u></b> <b><u>27<sup>th</sup> September</u></b> Venue to be confirmed <b><u>29<sup>th</sup> November</u></b> Venue to be confirmed	<b><u>Water Management Board</u></b> 8 <sup>th</sup> July, 5 <sup>th</sup> November <b><u>Manufacturing Board</u></b> 2019 dates to be arranged <b><u>Visitor Economy Board</u></b> 13 <sup>th</sup> June, 3 <sup>rd</sup> October, 12 <sup>th</sup> December <b><u>Employment &amp; Skills Board 2019</u></b> 26 <sup>th</sup> June, 11 <sup>th</sup> September, 13 <sup>th</sup> November <b><u>Innovation Council</u></b> 26 <sup>th</sup> April <b><u>Growth Hub Governance Board</u></b> 14 <sup>th</sup> August, 11 <sup>th</sup> December <b><u>ESIF Sub-Committee</u></b> 19 <sup>th</sup> June, 18 <sup>th</sup> September, 11 <sup>th</sup> December
<b><u>LEP Investment Board</u></b> 27 <sup>th</sup> September, 29 <sup>th</sup> November	<b><u>LEP Annual Conference - Friday,</u></b> 12 <sup>th</sup> July

Hali



# Minutes of the Greater Lincolnshire LEP Board

24<sup>th</sup> May 2019

Lincolnshire Chamber of Commerce,  
Commerce House, Carlton Boulevard,  
Lincoln, LN2 4WJ

Draft Minutes

**Present: Board Directors:** Ursula Lidbetter (Chair) (Lincs Co-op), David Dexter (Vice Chair FSB), Cllr Philip Jackson (NELC), Cllr Colin Davie (LCC), Cllr Rob Waltham (NLC), Cllr Ric Metcalfe (CoL), Cllr Craig Leyland (ELDC), Dean Fathers (Health), Pat Doody (Nat West), Debbie Barnes (LCC), Gary Headland (IoD & Chamber), Nick Worboys (Longhurst Group), Zoe Easey (Epix Media), Andrew Crookham (S151 Officer & AB)

**Apologies:** Herman Kok (Lindum Group), Professor Mary Stuart (UoL), Chris Baron (Butlins) Sarah Louise Fairburn (L J Fairburn & Sons Ltd)

**LEP Executive:** Ruth Carver, Sue Groves (Note Taker)

**Observers:** Pete Holmes (CLOG),

**For Agenda Items:** Andy Brooks (LEP), Halina Davies (LEP), James Baty (LEP), Sukhy Johal (UoL), Tom Fleming (Consultant)

### **Apologies and Declarations of Interest -**

Apologies were noted from Herman Kok, Professor Mary Stuart, Chris Baron and Sarah Louise Fairburn. Full declarations of interest can be found at:  
[https://www.greaterlincolnshirelep.co.uk/assets/documents/LEP\\_Rols\\_LIVE\\_list\\_March\\_2018\\_.pdf](https://www.greaterlincolnshirelep.co.uk/assets/documents/LEP_Rols_LIVE_list_March_2018_.pdf)

The LEP Board were reminded that declarations of interest are required as part of LEP governance and must be updated at least annually, and if anything changes to the LEP office at the earliest convenience. Ursula Lidbetter and Dean Fathers to update their Declarations of Interest as a result of verbal declarations.

The Chair welcomed Councillor Philip Jackson and Andrew Crookham to their first Board meeting.

Cllr Waltham gave an update on the issues with British Steel after it had been announced that they were in receivership and that a buyer is still being sought.

### **Minutes and Matters Arising (Paper 1)**

The minutes of the 20<sup>th</sup> March 2019 were accepted as a true record.

Matters Arising:

- Forward agenda: Employment & Skills Board to attend the September Board meeting and the final version of the LIS will be brought to this meeting.
- There are now two vacancies on the Board following the resignation of Steve Middlebrough, also Herman Kok is to resign and wishes to leave as soon as possible. These vacancies will be held pending resolving the LEP Geography issue.
- Articles of Association were approved at the EGM on the 29<sup>th</sup> April.
- Board Members for the new Health & Care Enterprise Board currently being advertised for.
- New member of the Finance & Audit Committee being sought.
- New member of Business Lincolnshire Board being sought.
- Nominations from Board members for the above new posts would be welcomed.

### **LEP Directors Report (Paper 2) - Ruth Carver**

- **LEP Geography** - This is still unresolved. Councillor Jackson and Councillor Waltham have written to the Secretary of State asking to keep the overlaps as this is their preferred option. A meeting is to be held to discuss the options.
- **Rutland LEP** - GLLEP is progressing with asking Rutland County Council to become part of the Greater Lincolnshire LEP as they have a similar economy, ie, visitor economy and

manufacturing, they also have similar ambitions with regarding to housing. Rutland also has a number of FDIs and Defence companies, which could be included in the statistics for the LIS. Board agreed that GLLEP should offer one seat on the Board (private or public).

- **Collaboration** - Once the overlap has been resolved, GLLEP has been encouraged to formalise collaboration, not just with Humber LEP, but also with surrounding LEPs, ie, D2N2, LLEP. The Humber LEP has requested that GLLEP take the lead on AgriFood, robotics and digital while they take the lead on decarbonisation. Meeting to take place with Leaders to discuss collaboration regarding Ports and Logistics, which need to be resolved, along with funding.

#### Comments

PH commented that the current policy on overlaps is still wanted by the Minister, who would also prefer to keep Humber LEP as it is.

Councillor Jackson stated that if the status quo is not possible, NELC would prefer the merger option.

- **Midlands Connect** - Looking at infrastructure and the importance of the A46 which runs from Bristol to Grimsby as an economic corridor. Midlands Connect is seeking approval for delegation in between meetings to consider the LEP pledging support for a proposition to lobby national government for enhancement on and alongside the A46 - Board agreed.
- **Government Sponsor** - Senior Sponsor Graham Pendlebury is retiring during the summer and his replacement has been named as Stephen Fidler, Director of Local Growth at the Department for Transport. The Chief Executive and the BEIS Area Lead have had an introductory meeting with him. Board agreed that a "Thank you" letter be sent.

#### **Actions:**

- **Agreed that one Board member from Rutland be invited.**
- **Thank You letter to be sent to Graham Pendlebury.**

#### **Year End Finances 2018/19 (Paper 3) - David Dexter**

The Finance & Audit Committee met in May to review the year end finances for the year 2018/19 and the Board was asked to approve the recommendations made by the Committee:

- Approve and recommend the Financial Report for sign-off and incorporating into the Annual Report.
- Delegate authority for approval and sign-off of the final version of the Annual Report to the LEP Chair, Chief Executive and one other board member to coincide with the AGM and annual conference in July.
- Approve the payment of Accountable Body costs from cash balance interest to the sum of £67,791.
- Approve the £49,170 gained on the Invest & Grow fund to be placed back in the loan fund for future use as per the Cash Balance and Reserve policy.
- Approve that the remaining interest of £33,595 gained within the 18/19 period on cash balances be utilised to increase the Commissioned Feasibility Fund to a total value of £203,474.
- Approve the submission of the Q4 Growth Deal Dashboard to government as per the reporting requirements.

#### **Actions:**

- **The Financial Statement is to be electronically approved by 2 Board members**
- **The above recommendations are to be circulated to all Board members.**

**LEP Governance Review - Policies & ToRs (Paper 4) - Ruth Carver**

As the policies and Terms of Reference were not circulated, these are to be circulated for electronic approval.

The Board approved the Freedom of Information policy as the LCC policy has been adopted for this.

**GLLEP Annual Delivery Plan (Paper 5) - Ruth Carver**

The Government's Strengthened Local Enterprise Partnerships policy paper, published in July 2018, set out the expectation that Local Enterprise Partnerships would produce an Annual Delivery Plan and end of year report. These would be published and shared with Government and would include:

- A set of headline outcome indicators based on local priorities to benefit people and communities, and a detailed and well developed understanding of the local economic evidence base across their area.
- How Local Enterprise Partnerships are investing existing Local Growth Fund awards, and delivering other local growth programmes such as Enterprise Zones and Growth Hubs.
- How Local Enterprise Partnerships will work with local authorities to make the most of their existing levers to drive economic growth and ensure that the planning system is responsive to commercial development.
- Details on the allocation of any other national and local funds, alongside approaches to monitoring and evaluation.
- How the Local Enterprise Partnership plans for consultation and engagement with public, private and voluntary and community based bodies.

The Annual Delivery Plan will be designed by Optima. This will include an Executive Summary, Strategy, Delivery and Governance and will link into the LIS.

PH stated that the Annual Delivery Plan should be published by 31<sup>st</sup> May.

PD asked where the KPIs came from; these are currently applied to from the Growth Deal and will be amalgamated to the SEP/Growth Deal and LIS.

DD asked about the target for Business Lincolnshire Growth Hub as these do not appear to have altered from the previous year. Agreed that a representative from the Growth Hub would attend the next meeting.

Cllr Leyland believes that Carbon Footprint and Climate will be an important issue in the near future.

DF stated that China is a key market place for Health and that India is in the process of developing trading relationships.

Cllr Davie stated that LCC already has a good working relationship with China, particularly with Hunan Province.

The Annual Delivery Plan is a live document and will be updated on a regular basis.

**ESIF Update (Paper 6) - Pat Doody**

The last call for outline applications to come forward to take up remaining ERDF funds closed on 23<sup>rd</sup> November 2018. The successful projects were asked to come to full application by 20<sup>th</sup> May 2019 - these were mainly Innovation projects.



Successful in spending funding deadline of 2020 by ensuring continuity and supporting the right projects.

European Social Fund - There will be a direct bid call in July regarding social inclusion, education and social housing, but there will be a requirement for full match funding.

### **Energy (Paper 7) - Andy Brooks**

As part of the introduction to this particular paper, AB summarised the background work that had been carried out, that had led to this particular paper, which started with the Utility study 2½ years ago, using the LEP Feasibility Fund as a catalyst.

It showed:

- Problems of flexibility of availability and operators.
- 25 strategic sites were looked at, which showed an abnormal cost burden of up to £125m at that time.
- There was a lost economic opportunity cost associated with a lack of utility infrastructure, not in the right place at the right time.

Following on from this initial work, was that of the Energy Strategy for Greater Lincolnshire, which was endorsed by the Board in December 2018.

There is also current work within the Local Industrial Strategy to strengthen proposal for Greater Lincolnshire to act as a test bed for rural energy and water projects.

### **Comments**

- Further discussions on the paper itself, outlined that energy needs to be more efficient, and the ability to access it to become far less problematic. It was apparent that Greater Lincolnshire does not have a robust network in place to support the projected numbers of electric cars that will be purchased, now how the logistics industry will adopt alternative fuels for their fleet, into the future.
- Siemens as a stakeholder in energy and power in the LEP area would be a good lead in this arena.
- Cllr Leyland said that the GLLEP should lead on this, and that the Government should assist with legislation to help in this area, particularly around planning applications, ie, that policy support for applications to be carbon neutral would be welcome.
- Cllr Davie added that LCC aims to be carbon neutral by 2050, through its Carbon Management Plan proposals, and this would link very well into any future work that the LEP undertakes with energy.
- Dean Fathers stated that energy in rural areas was featured in their recent elections in India and it would be a great opportunity to work/collaborate with this LEP area.
- Cllr Jackson added that in North East Lincolnshire, they have access to renewable energy therefore there is a need to feature renewables and to encourage new and existing businesses to produce their own energy.
- Nick Warboys added that new housing builds would be ideal opportunities to encourage developers to assist with the energy dilemma facing Greater Lincolnshire.
- Ruth Carver introduced the notion that following all of the discussions, it might be beneficial to hold an Energy Summit, elicit wider support for the work of the LEP in this area. Cllr Jackson stated that a summit had been held for the last two years by the Humber LEP and asked whether this could be a joint venture.

AB then asked the Board if they were in agreement with the proposal for the Enabling Framework model for Energy in Greater Lincolnshire. The Board agreed that it was the right approach.

RC then summarised the papers request of the Board and then asked for support:

- The progression around Enabling Framework approach outlined;
- A LEP Board Energy Lead;
- For the draft Terms of Reference for the Energy/Expert Council model attached to the paper.

#### **Actions**

- **RC would source the Board Energy Lead**
- **AB would progress the Enabling Framework model, and instigate the Energy Expert/Energy Council panel.**
- **Energy Summit proposals would be developed and brought back to a future meeting to get more partners and businesses involved.**

#### **Creative Lincolnshire (Paper 8) - Halina Davies/ Sukhy Johal/Tom Fleming**

A presentation was given on Lincoln Shire Culture and Creativity. The presentation gave a baseline position on the cultural and creative industries in Lincolnshire and assessed key opportunities for growth. This included a focus on boosting GDP through sector development and generative positive spill-over effects to other priority sectors and agendas, ie, tourism, inward investment and place-making.

It also identified the key priorities for sector investment and support. This included the priority investment of a new creative hub in Lincoln and a set of support, networking and hub interventions across the County. A new creative hub forms part of a wider GLLEP Pipeline project submitted by the University of Lincoln (Programme for Business Productivity, Growth and Innovation).

This will support partners in shaping a new plan for the cultural and creative industries in Lincolnshire, which supports inclusive growth, connects the diverse geography of the County, and helps other sectors to innovate.

- The Creative, Cultural and Digital Sector has grown twice as fast as other sectors;
- They account for more than 5% of the UK's GVA;
- Worth over £100 billion to the UK economy, more than the automotive, life sciences, aerospace, oil and gas sectors combined;
- Employment in this sector has grown 28.6% since 2011.

This is a small but growing sector:

- 3,000 creative, cultural and digital businesses;
- Employment in the sectors estimated at 10,710;
- Creative, cultural and digital sector employment 2.4% of overall employment;
- Creative, cultural and digital sector employment has grown by 7% between 2015 and 2017.

In Lincolnshire, there are 3 districts that predominate: Lincoln, North Kesteven (part of wider Lincoln) and South Kesteven (Stamford, Grantham and The Deepings).

Challenges for sector growth:

- Geography - fragmentation and isolation;
- Fragility of local cultural and community hubs;
- The broadband challenge for rural businesses;
- Lack of agglomeration and pull;
- Few convergent creatives spaces - for R&D production and consumption;
- Talent retention/attraction;
- Access to markets;
- The brand narrative.

With the University of Lincoln being a key driver for the economic success of Lincolnshire and a vital enabler of cultural activity, tourism, inward investment and talent retention/attraction, it is vital to build on this success by establishing Lincoln as a nationally significant hub and cluster for the creative economy. The first and very important step is to develop a new type of creative hub which connects the University to the City, the City to the County and the County to the world.

TF shared some initial thoughts in terms of potential locations for the Hub with the Board, having now completed the research element of the project, which the LEP directly contributed to alongside UoL and LCC, however the wider scheme has also had scheme development funding and support from Arts Council England to date.

#### Comments

- ❖ Cllr Jackson said that there is a creative cluster in Grimsby and Cleethorpes and that £2.2m had been received from the Cultural Development Fund
- ❖ DD asked whether the statistics they have received include non-registered businesses. SJ/TF to make enquiries and will do their best to reach these businesses.
- ❖ DF said that from a mental health perspective, this was a good opportunity to improve health, and that it could be attractive to the older generation, ie, getting them involved in a creative industry.

#### **Actions:**

- DF and ZE expressed an interest in being more involved in the Creative Hub's development going forward, and ZE offered to help by acting as a conduit between the emerging Digital Hub, the Board and this scheme as it evolves, being directly involved in the sector itself.
- UoL to keep the LEP informed on progress with the pipeline project and any feasibility work that may be required to support its delivery.
- The LEP will ensure that the findings of the research are incorporated into the Local Industrial Strategy work currently being progressed.

#### Local Industrial Strategy (Paper 9) - James Baty

JB gave an update about the development of the Local Industrial Strategy and explained that the proposed use of an Independent Expert Panel.

Additional external support to the LIS development process has been procured, as agreed at the last Board meeting. The contract has been awarded to Metro Dynamics and will provide the following:

- Preparing the LIS evidence base, drawing upon existing analytical work and developing this further.
- Developing the LIS: consultation and engagement: check and challenge of analysis (including setting up an Independent Expert Panel; development of interventions; and drafting).
- Providing additional strategic and project support, as required on a call-off basis.
- Refresh of the Strategic Economic Plan (SEP).

An inception meeting took place on the 14<sup>th</sup> May and it is intended that Metro Dynamics will present a pre-publication summary of the draft to the Board t July's meeting.

The creation of the Independent Expert Panel is to help us to build relationships with experts who have national standing and who can be advocates for our area in the future beyond the LIS. Expert Panels are distinctive in response to local priorities and they invite experts from different fields to assess the opportunities and challenges in the local economy, to consider evidence and insights, and to check and challenge the process and logic chains developed. Using an Independent Panel in

this way will demonstrate to Government that we have built checks and balances into our process and that we have a thorough process for reviewing the evidence and developing our priorities. We will be seeking experts, potentially external to Greater Lincolnshire, that have in-depth knowledge and expertise in relation to economic development and particular sectors, who will be able to help as we start identifying interventions. This panel would sit approximately 3 times a year and would feedback to the Board.

The Board endorsed the use of an Independent Expert Panel.

**Any Other Business**

None.

**The meeting was closed.**

DRAFT

**Greater Lincolnshire Local Enterprise Partnership  
Board Decision Log - Public**

Date	Decision Making Body	Decision Made
30/11/2018	LEP Board	<p>The Board made the following decisions:  <u>Recommendations made were agreed regarding geography issue:</u></p> <ul style="list-style-type: none"> <li>• Preferred position should remain the Greater Lincolnshire geography.</li> <li>• Merged geography should be explored with the Humber LEP as a solution to remove the overlap, ensuring the integrity of Greater Lincolnshire and the Humber remains intact.</li> <li>• Lincolnshire option was not supported due to the scale and reduced focus.</li> <li>• Strong and, where necessary, formal collaboration be developed between Greater Lincolnshire LEP and its neighbouring LEPs, on energy and manufacturing with the Humber LEP, coastal and rural with the Humber and Yorkshire LEPs, Northern Lincolnshire and Sheffield City region on infrastructure, ports and logistics and advanced manufacturing, and with agri-food and agri-tech and housing growth and infrastructure with GCGP LEP. All collaboration agreements and MOUs will be developed with the authorities involved.</li> </ul> <p><u>LEP Directors Report</u></p> <ul style="list-style-type: none"> <li>• Phil Ball of Metsawood, Boston and Melanie Weatherley of Walnut Care join the Employment &amp; Skills Board.</li> <li>• The MPs Engagement Plan be approved subject to a public and private sector link member and the production of a communications and engagement plan.</li> <li>• The Policy for the Appointment of LEP Directors and Board members be approved.</li> <li>• The Policy on Confidential Reporting be approved.</li> </ul> <p><u>Growth Deal Programme Review</u></p> <ul style="list-style-type: none"> <li>• Board agreed the LEP team would write to projects that have a red flag against performance asking for detailed response to be considered at the Board in February.</li> </ul> <p><u>Greater Lincolnshire Energy Strategy</u></p> <ul style="list-style-type: none"> <li>• Agreed the Energy Strategy be approved subject to input from partners.</li> </ul>
25/01/2019	LEP Board	<ul style="list-style-type: none"> <li>• Three Directors appointed to the LEP Board: Gary Headland (IoD &amp; Lincoln College), Mrs Nick Worboys (Director of Development &amp; Sales, Longhurst Group) and Sarah Louise Fairburn (Brand &amp; Sales Director, LJ Fairburn &amp; Son)</li> <li>• Dean Fathers to undertake the role of Diversity Champion at the LEP Board</li> <li>• Approval given for the LEP Director to commission and independent Governance Review to the value of</li> </ul>

		<p>£20k.</p> <ul style="list-style-type: none"> <li>• Subject to match funding from other partners, an ambition of full coverage across Lincolnshire for further Enterprise Co-ordinators.</li> </ul>
<b>29/03/19</b>	<b>LEP Board</b>	<ul style="list-style-type: none"> <li>• The Board approved the outline budget of £1,100,527 and £209,894 amount of draw down from the operating reserve.</li> <li>• The Board approved the Articles of Association and delegated any changes to the Chair and one other Board member.</li> <li>• All Terms of Reference were approved and can be published on the website.</li> <li>• LIS - The Board approved this for tendering.</li> <li>• The Board agreed that the GLLEP would send a letter of support for HE institutions potentially affected by the Augra Review.</li> <li>• The Board agreed to support North Lincolnshire with their ambitions of extending the AONB and agreed that there is a need for a review of the Lincolnshire Wolds AONB boundary.</li> </ul>
<b>24/05/19</b>	<b>LEP Board</b>	<ul style="list-style-type: none"> <li>• The Board agreed that one Board Director be invited from Rutland County Council</li> <li>• Two Board members to electronically approve the Financial Statement.</li> <li>• The Board agreed to adopt to Freedom of Information Policy (LCC Policy)</li> </ul>

**GREATER LINCOLNSHIRE LEP BOARD OUTSTANDING ACTION LOG**

<b>Actions from GLLEP Board Meetings</b>					
<b>Date</b>	<b>Item</b>	<b>Action</b>	<b>Update</b>	<b>Actioned by</b>	<b>Status</b>
30/11/18	Minutes	<ul style="list-style-type: none"> <li>Chair &amp; LEP Director to continue to work with local partners and the Humber LEP to find a resolution, and particularly explore the collaborative option</li> </ul>	Ongoing - discussion on the agenda July 2019	Chair	Live
25/01/2019	Minutes	<ul style="list-style-type: none"> <li>LEP to facilitate a business voice session with the Planning for Growth Team.</li> </ul>		Cathy Jones/ Andy Gutherson	Live
29/03/2019	Minutes	<ul style="list-style-type: none"> <li>Project workshop to be held with Board Directors on lessons learned and impact</li> </ul>		Halina Davies	Live
24/05/19	Minutes	<ul style="list-style-type: none"> <li>Agreed that one Board Director be invited from Rutland</li> <li>RC to source an Energy Lead for the Board and form an Energy Council, and Summit later in the year</li> <li>DF and ZE expressed an interest in being more involved in the Creative Hub's development going forward</li> </ul>		Ruth Carver Andrew Brooks  Haline Davies	Live

# Paper 1.3 Rolling Forward Agenda Planner 2019



Greater Lincolnshire LEP Board and Investment Board			
Date and Meeting	Standing Items	Progress Reports/Reports back from Sub Groups	Areas for discussion and decision
AGM and Annual Conference 12th July			
<b>19th July 2019</b> GLLEP Board <b>Lincoln Science &amp; Innovation Park, Boole Technology Centre, Beevor Street, Lincoln, LN6 7DJ</b>	Minutes of the last meeting Chair and CX Report Quarter 1 Finance Report 2019/20 and Improvement Plan reporting	<p><b>Governance</b> – Chair, Deputy Chair, Health and Enterprise Recruitment</p> <p><b>Delivery</b> Progress against action plan from the Manufacturing Board – <u>Samantha Harrison</u></p> <p><b>Delivery</b> - Impact of MEIF – <u>Samantha Harrison</u></p> <p><b>Delivery</b> - Team Lincolnshire, MIPIM and Inward Investment – <u>Jill McCarthy</u> – JM to provide paper, but unable to attend (A/L)</p>	<p><b>Strategy:</b> Midlands Engine Vision for Growth</p> <p><b>Strategy:</b> Collaboration with neighbouring LEP's</p> <p><b>Strategy</b> – Infrastructure priorities, SIDP, Planning for Growth Vision</p>
<b>19th July 2019</b> GLLEP Investment Board	Welcome, Apologies, Declarations of Interest, Approval of Minutes	Growth Deal Programme Update (Halina)	Greater Lincolnshire Growth Fund – ParcAcre ( <u>Greenborough Management Ltd</u> ) Gainsborough Growth Project Phase 2 Due Diligence report – Electronic Approval Decision Note for Information ( <u>Halina</u> ) Lincolnshire Lakes Lake 1/Northern Junction Project Update Paper (NLC) and supporting Decision Paper ( <u>Halina</u> ) Keadby Terminal Assisted Outfall Pumping Station Revised Business Case – Decision on provisional allocation should funding become available Feasibility Fund Assessment Update and Report for Decision ( <u>Cathy</u> )
AGM and Annual Conference 12th July			



# Paper 1.3 Rolling Forward Agenda Planner 2019



<p><b>27th September 2019</b> GLLEP Board <b>Venue tbc</b></p>	<p>Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting</p>	<p><b>Governance</b> – Independent Governance Review feedback</p> <p><b>Delivery:</b> Progress against action plan from the Innovation Council and the Business Lincolnshire Growth Hub – <u>Samantha Harrison</u></p>	<p><b>Strategy</b> - Draft Local Industrial Strategy - Approval of the Local Industrial Strategy prior to consultation</p> <p><b>Delivery and Strategy</b> - Joint meeting of the ESB and the LEP, SAP Implementation and People Strategy, Progress against action plan from the Employment and Skills Board - – <u>Clare Hughes</u>.</p> <p><b>Strategy</b> – Water Management Strategy and Action Plan - <u>Robert Cauldwell</u></p> <p><b>Strategy</b> - Stronger Towns – <u>Susannah Lewis</u></p> <p><b>IOT</b> - <u>Mary Stuart</u></p>
<p>27th September 2019 GLLEP Investment Board</p>	<p>Welcome, Apologies, Declarations of Interest, Approval of Minutes</p>	<p>Growth Deal Programme Update (<u>Halina</u>)</p>	<p>Advanced Engineering Research and Development Centre Due Diligence Report (<u>Halina</u>) Greater Lincolnshire Growth Fund – Grantham Engineering (<u>Greenborough Management Ltd</u>) Greater Lincolnshire Growth Fund – Autocraft Drive Solutions (<u>Greenborough Management Ltd</u>) Huttoft Boat Shed Visitor Centre Due Diligence Report (<u>Halina</u>) Digital Technology Transport and Logistics Academy Due Diligence Report (<u>Halina</u>)</p>
<p><b>GLLEP November 2019</b> – LEP Board <b>Venue tbc</b></p>	<p>Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting</p>	<p><b>Delivery</b> – Progress on Visitor Economy Board and tourism Zone – <u>Chris Baron</u></p>	<p><b>Strategy</b> – Energy Strategy, Energy Council and prospectus – Andy Brooks</p> <p><b>Strategy</b> – Local Industrial Strategy</p>
<p>GLLEP November 2019 – Investment Board</p>	<p>Welcome, Apologies, Declarations of Interest, Approval of Minutes</p>	<p>Growth Deal Programme Update (<u>Halina</u>)</p>	<p>Borderville Expansion Project Due Diligence Report (<u>Halina</u>) A46 Roundabouts Due Diligence Report (<u>Halina</u>)</p>

# Paper 1.3 Rolling Forward Agenda Planner 2019



			Sleaford Growth Project Due Diligence Report (Halina)
<b>GLLEP January 2020 – LEP Board</b> <b>Venue tbc</b>	Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting	<b>Delivery</b> – Progress on Food Board – <u>Mark Tinsley</u>	<b>Strategy</b> – Health and Care Enterprise Board Action Plan - <u>Dean Fathers</u>
GLLEP January 2020 – Investment Board	Welcome, Apologies, Declarations of Interest, Approval of Minutes		
<b>GLLEP March 2020 – LEP Board</b> <b>Venue tbc</b>	Minutes of the last meeting Chair and CX Report Quarter 2 Finance Report 2019/20 and Improvement Plan reporting		<b>Delivery</b> – Approval of Delivery Plan 2020-2021
GLLEP March 2020 – Investment Board	Welcome, Apologies, Declarations of Interest, Approval of Minutes		

# Paper 2.1

## Greater Lincolnshire LEP Finances 19/20 Quarter 1

### 1 Summary

1.1 This report summarises the financial income and expenditure of the Greater Lincolnshire LEP from 1<sup>st</sup> April 2019 - 30<sup>th</sup> June 2019 and provides an update on progress made against the LEP Improvement Plan.

1.2 The board is asked to note the contents of the report.

### 2 LEP Finances 19/20

2.1 The LEP have received £7.372million of funding within the year including its core funding allocation of £500k and the 4<sup>th</sup> tranche of £6.8million of Single Local Growth Fund following a successful annual conversation sign off. Expenditure this quarter has amounted to just under 120K.

2.2 The table below provides a summary on the main LEP finances:

---

Core Operational Budget	£500k was received in year. Q1 spend is £80,228 (pending agreement of staff recharges). The majority of spend has been on LEP staffing and communications for the Annual conference.
Core Other	<b>LEP Enterprise Advisor Network</b> 62.5K has been received from the Career and Enterprise council: <ul style="list-style-type: none"><li>• One off £50K Kickstart payment</li><li>• Receipt of income following claim submissions to the sum of £12.5K.</li></ul> Alex Nightingale has been recruited as our second Enterprise Co-ordinator.
Feasibility Fund	The Feasibility Fund is split into 2 separate elements.  The original feasibility pot is expected to spend £51.5k in 19/20. A payment of £17.6K has been released following reconciliation on the Holbeach Fez Feasibility claim.  The commissioned feasibility pot is currently £204K and work has been progressed in reviewing submissions following the pipeline call.
Greater Lincolnshire Business Investment Fund	Within 2018/19, 5 projects were approved and contracted to a total value of £1.5m. A management fee of 7.5K (Greenborough) and a project payment of £4.5k ( SDG Access Ltd) have been made in quarter.

## Paper 2.1

# Greater Lincolnshire LEP Finances 19/20 Quarter 1

	<p>Claims have been submitted and a further £256K will be released in early July.</p> <p>With the first quarter the LEP has received its fourth tranche of SLGF. The allocation is £6.8m.</p> <p>Project claims have been submitted for the April to June period and these are currently being processed by the team. Overall expenditure is estimated at just over £3million.</p> <p>The Quarter 1 Dashboard will need to be submitted to government by the 23<sup>rd</sup> August following claim reviews.</p> <p>A small amount of Expenditure 9K has been expended on due diligence for Growth Deal 3 schemes.</p>
SLGF	
Invest and Grow Loan	<p>Long term investment Loans remain at £4.3m as follows:</p> <ul style="list-style-type: none"><li>• £3.5m - Chestnut Homes - Boston Quadrant</li><li>• £800k - The Lincolnshire Bomber Command Memorial.</li></ul> <p>Interest of 5K has been received from Lincolnshire Bomber Command and all interest on both schemes is up to date.</p> <p>No further loan applications were submitted however 2 enquiries remain in progression.</p>

### 3 Improvement plan

- 3.1 Following on from the Annual Performance Review GL LEP has agreed a delivery improvement plan with BEIS.
- 3.2 Four meetings to discuss progress against agreed milestones have been arranged with Government throughout the year, the first of which took place on 22<sup>nd</sup> May and a summary of achievements against target are provided in the table below:

Target Description	Target activity to Mar 19	Actual activity to Mar 19	Variance	Note
No of new projects contracted	6	6	-	On Target
Amount of new contract commitment (£)	13.65	13.65	-	On Target
LGF Expenditure (£)	8.00	9.23	1.23	Above target and matched to DELTA

## Paper 2.1

### Greater Lincolnshire LEP Finances 19/20 Quarter 1

Freedom and Flexibility - Advance Given (£)	-	0.79	0.79	Increase in advance in 18/19 - Freedom and Flexibility of 600K for Agri food and 185k Boston Quadrant - We were expecting to add 1.2 million therefore 420K under expected.
Freedom and Flexibility - Total Advance Recovered (£)	- 0.55	- 1.50	- 0.95	Evidenced an additional £950k more than target from year end claim submissions.
Houses completed (No. units)	52.00	61.00	9.00	Over target by 9 Houses
Jobs created ( No.)	257.00	332.00	75.00	Over target by 75 Jobs
Area of new skills floorspace (sq. m)	928.00	863.00	- 65.00	Slightly under on this target but confident following an output reconciliation to capture evidence post March that will be recorded on DELTA in June.
Number of new learners assisted (No.)	826.00	830.00	4.00	Over new learners target by 4.

3.3 As can be seen from above most targets have been met or exceeded with one slightly below target be we are confident this will be met in the next reporting cycle.

3.4 The 2nd meeting is scheduled for the 17th July 2019. Positively given some of the areas above have exceeded target we are confident we will continue to show good delivery against the improvement plan.

3.5 The table below shows the next target values and a verbal update can be provided at board:-

Target description	Target date 17 July 2019 - Capture activity to Jun 19
No of new projects contracted	3.00
Amount of new contract commitment (£)	5.00
LGF Expenditure (£)	1.25
Freedom and Flexibility - Advance Given (£)	-

## Paper 2.1

### Greater Lincolnshire LEP Finances 19/20 Quarter 1

Freedom and Flexibility - Total Advance Recovered (£)	-
Houses completed (No. units)	25.00
Jobs created ( No.)	52.00
Area of new skills floorspace (sq. m)	1,000.00
Number of new learners assisted (No.)	-

# Paper 3

## Health & Care Enterprise Board – Confidential

### 1 Background

1.1 The Local Enterprise Partnership have recently been advertising for leaders in Health and Care to join the board, to act as ambassadors for the industry, and represent the sectors across Greater Lincolnshire. The new Health and Care Enterprise Board will take the lead on strategy for the sectors, and give focus to the delivery of the LEP's emerging Local Industrial Strategy. The board will also report in to the LEP as strategic board group, and its aim will be to shape and influence the future Health and Care Enterprise in Greater Lincolnshire.

1.2 The health and care sector in Greater Lincolnshire has a direct economic output of around £1.8bn, about 8.5% of total economic output. The sector employs some 62,000 people in Greater Lincolnshire, around 14% of the total workforce which is a higher share of workforce than the UK average. The sector locally has experienced jobs growth of 11% over the past two years, compared to under 4% nationally.

1.3 At a recent event on the 27th February 2019 over 30 delegates from both the Health and Care sectors looked at the way in the LEP should start developing a vision and shared purpose for the emerging Health & Care Enterprise Board. It brought together senior leaders from health, local government, the voluntary sector, academia and industry, to look at the areas of opportunity for Health & Care, and built up a picture.

1.4 Following this event, a framework was proposed for the emerging Board to coalesce around, which was agreed to be pursued, and included:

- Showing that the new board has a vision of building bridges between Health & Wealth
- Integrating Health & Care better into the structure of the LEP, looking at both improving the economic input around innovation plus Research & Development, as well as improving efficiency and economic output of the sectors through research into improvements in services
- Developing a better, and more level playing field for innovative collaborations, which can allow both Health & Care to play to their strengths
- Articulating a better economic argument between cost and value, when dealing with the Health & Care agenda
- Creating the environment in which Health & Care innovation can create better local health outcomes
- Looking at the ageing population as an opportunity, particularly through the grey pound, to provide much needed investment into local Health & Care research and innovations

### 2 Recruitment

2.1 The prospective board appointees were recruited through an open recruitment process, and all appointments need to be approved by the LEP's appointment committee.

2.2 Prospective Members listed below consist of qualified individuals in the Health & Care field, including national/regional economic integration organisations, which meet the following criteria:

- Endorse this Enabling Framework for Health & Care Enterprise proposed for Greater Lincolnshire

## Paper 3

### Health & Care Enterprise Board – Confidential

- Able to actively show how they are advocates to the issues that Greater Lincolnshire faces
- Could represent the Greater Lincolnshire LEP on relevant national for energy, and have the ability to signpost relevant case studies, as to what has worked elsewhere
- Evidence efforts, activities, and capacity to help accelerate innovation, which will contribute to Greater Lincolnshire's overall health & Care transformational efforts

2.2 Following receipt of applications, a shortlist has been produced and the following applicants have been selected:

- John Turner - Chief Officer Lincolnshire CCG's & Lincolnshire STP
- Glen Garrod - Executive Director of Adult Care & Community Wellbeing, Lincolnshire County Council
- Professor Richard Parish CBE - Chair of the National Centre for Rural Health & Care
- James Brindle - Director (Deputy CEO), Magna Vitae
- Tom Blount - Director, Lincoln Science and Innovation Park
- Dan Hayes, Chief Executive, The Order of St John Care Trust
- Professor Tanweer Ahmed - Director of Research & Innovation, Director of Lincolnshire Clinical Research Facility, United Lincolnshire Hospitals Trust
- Nikki Silver, CEO, Lives
- Melanie Weatherley - Chair of Lincolnshire Care Association & Chief Executive Walnut Care
- Helen Shaw - Independent
- Rachel Linstead - Firecracker UK
- Joanne Metcalf - Programme Development Manager, The Royal Foundation, Director of Think4Wellbeing
- Jo Wright - Programme Area Manager of Health & Social Care, Boston College
- Darren Clark, CEO EM Medilinks

2.2 Further applications are expected from:

- Prof Mike Hannay - CEO of AHSN's and East Midlands Academic Health Science Network
- An Executive Board Representative from Novartis UK
- Nury Moreira - Institute of Engineering and Technology, Healthcare Lead

### 3 Recommendations

3.1 From the list above, we have a good gender balance, with a very clear private sector lead from the prospective appointees who put themselves forward.

3.2 We would like to propose that the Appointments Committee review the contextual information above, and ratify that the list of prospective appointees listed above be accepted to take up position on the newly formed board.



# Paper 5

## Midlands Engine Investment Fund Update Report – GLLEP Perspective- Confidential

### 1 Background

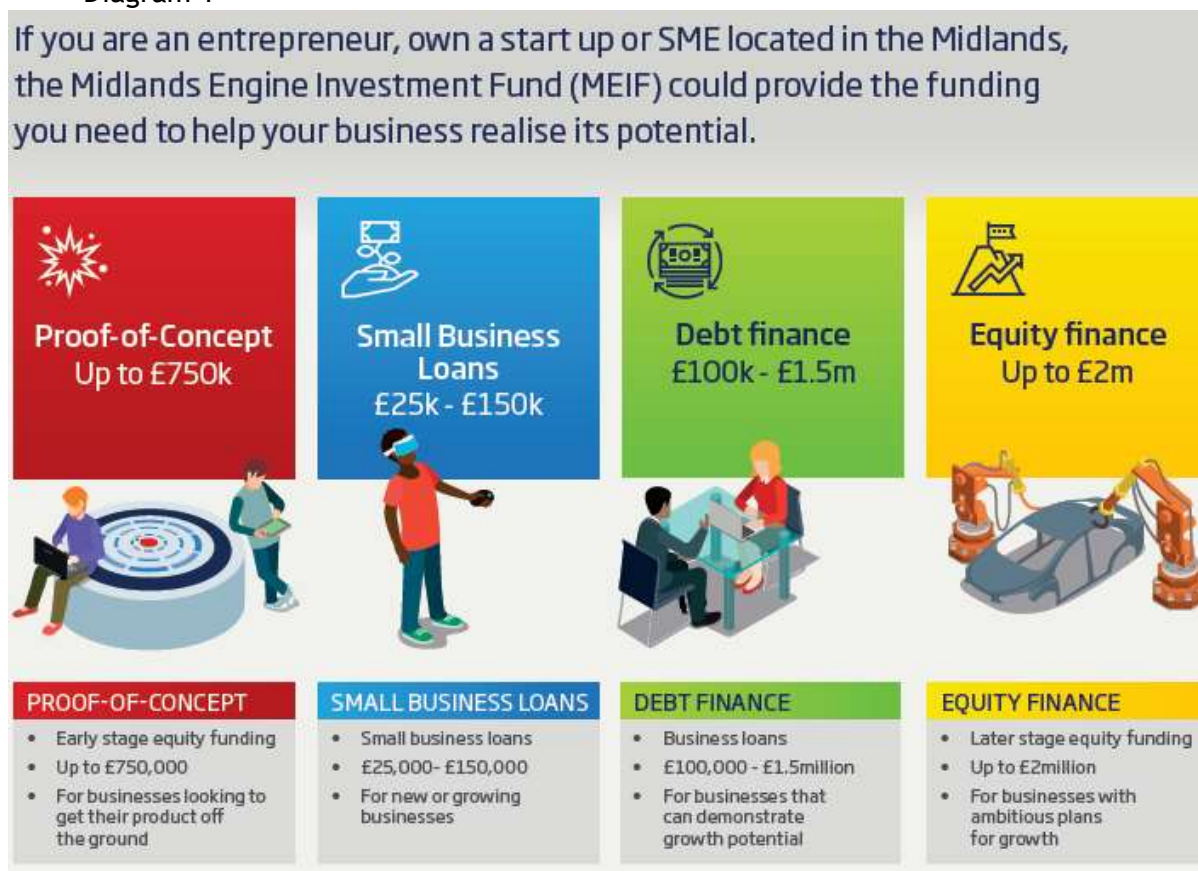
1.1 LEPs located in the Midlands have worked with the British Business Bank to develop a range of funds that meet current gaps in the financial market place, called the Midlands Engine Investment Funds (MEIF).

MEIF is a collaboration between the government-owned British Business Bank and ten Local Enterprise Partnerships (LEPs) in the West and East and South-East Midlands. The funds consist of £250 million of UK Government, European Regional Development Fund (ERDF), British Business Bank(BBB) and European Investment Bank funding to help businesses in the region start up, scale up and become a successful part of the government’s Midlands Engine vision.

There are four different funding options designed to plug gaps in the provision of commercially available finance, ranging from £25,000 loans to £2million equity investments.

The investment packages are open to businesses in all sectors, from IT/Technology to manufacturing. Business will need to demonstrate growth potential and meet eligibility criteria to access the funds listed in the diagram 1 below .

Diagram 1



GLLEP has contributed £5 million of Greater Lincolnshire ERDF funds to the MEIF Funds, therefore we need to ensure our businesses are fully aware of the 4 funds and that we gain at least our fair share of the regional funds. We have 8% of the eligible businesses and

# Paper 5

## Midlands Engine Investment Fund Update Report – GLLEP Perspective- Confidential

therefore out of the £250m funds pot we should aim for at least £20m being allocated to Lincolnshire businesses.

### 2 MEIF Governance

2.1. A Strategic Oversight Board (SOB) has been established with the LEPs to create the appropriate Governance Framework for the MEIF. Ian Green from HSBC is the deputy alternate member on the Strategic Oversight Board (SOB) for GLLEP. However due to the membership rules (based on the East/West LEP contributions) the East and South East Midlands LEPs are only allowed three representatives and West Midlands have four. The three East Midlands roles are covered by the other three East Midlands LEPs, so whilst Ian sees the papers he isn't able to attend unless he is deputising to cover for one of the other members.

Russell Copley from Greenborough Management Ltd represents GLLEP on the Regional Advisory Board (RAB) and is the current chair of the group, the board reviews the performance of the fund managers at a local level and advises on any appropriate actions.

### 3 Deal flow pipeline by LEP - as of 30 April 2019

3.1 The table below shows that cumulative enquiry and applications pipelines received as of April 2019.

	Estimate Share of ERDF Eligible Businesses	Cumulative Total										ESIF Contribution (£m)	Movement from Quarter end				
		Enq	Enq %	App	App %	No of Inv	Inv %	No of SMEs	SME %	Inv (£m)	Inv (£m) %		Enq	App	Inv (£m)	No of Inv	No of SMEs
Black Country	8%	232	8%	50	10%	25	17%	24	17%	3.06	11%	10.00	19	3	0.11	3	3
Coventry & Warwickshire	9%	188	6%	29	6%	15	10%	13	9%	2.90	11%	3.00	12	-	-	-	-
Greater Birmingham & Solihull	16%	546	18%	83	17%	26	17%	25	18%	3.45	13%	13.50	26	3	0.17	3	3
The Marches	6%	115	4%	27	5%	10	7%	9	6%	0.78	3%	3.00	4	-	-	-	-
Stoke-on-Trent & Staffordshire	9%	252	9%	35	7%	8	5%	8	6%	0.66	2%	10.00	12	1	0.10	1	1
Worcestershire	5%	170	6%	31	6%	5	3%	5	4%	1.03	4%	5.60	9	2	0.03	1	1
D2NZ	17%	331	11%	67	14%	20	13%	18	13%	5.50	20%	11.75	31	4	0.90	1	1
Greater Lincolnshire	8%	87	3%	18	4%	7	5%	7	5%	3.82	14%	5.00	-	1	1.25	1	1
Leicester & Leicestershire	9%	188	6%	51	10%	20	13%	17	12%	3.26	12%	6.00	15	4	0.53	2	1
SEM LEP	21%	232	8%	61	12%	23	15%	22	16%	4.45	16%	10.70	11	7	0.22	3	3
Other LEPs		602	20%	90	18%	9	6%	8	6%	3.47	13%		29	6	1.35	2	2
Unknown		294	10%	5	1%	-	0%	-	0%	-	0%		9	1	-	-	-
<b>All</b>		<b>2,954</b>	<b>100%</b>	<b>491</b>	<b>100%</b>	<b>151</b>	<b>100%</b>	<b>140</b>	<b>100%</b>	<b>27.49</b>	<b>100%</b>	<b>78.55</b>	<b>158</b>	<b>27</b>	<b>3.20</b>	<b>14</b>	<b>13</b>

Note 1: Some LEP areas overlap. These overlaps can occur within the MEIF area and/or with LEPs outside the MEIF area (LEPs outside the MEIF area are shown as 'Other LEP areas'). It should be noted that; a) 'All' excludes LEP overlaps to show the correct total figure; and b) those investments showing in 'Other LEP areas' are with the MEIF area, but in areas of overlap with other LEPs.

Note 2: The business population in the MEIF area has been estimated using figures published by the ONS\* which uses data from the Inter-Departmental Business Register (IDBR) to provide a count of registered businesses by LEP area in March 2016. Due to geographical overlaps in LEP areas the British Business Bank has combined data from the MEIF LEP areas and removed duplicates to provide an overall estimate of the number of registered businesses in the MEIF area. This data has then been adjusted to provide an estimate of the total number of businesses in the MEIF area that are eligible for funding through MEIF\*\*. The data is presented as a % share of ERDF eligible businesses in the MEIF area. These percentages will sum to more than 100% due to the geographic overlaps discussed above.

\* <https://www.ons.gov.uk/businessindustryandtrade/business/activitysizeandlocation/adhocs/007389lepbysdistrictenterpriseaccount>

\*\* SIC codes 1-3, 47, 64-66, 68, 84 and 85 have been removed as these are the broad sectors which are potentially not eligible for ERDF funding.

### MEIF Deployment in Greater Lincolnshire- publicised funding only

MEIF Product			<u>Proof of Concept - Equity £100k - £750k</u>	<u>Small Business Loans Debt Finance</u>	<u>Debt Finance Loans £100k-</u>	<u>Equity Finance</u>
--------------	--	--	--	--	----------------------------------	-----------------------

## Paper 5

# Midlands Engine Investment Fund Update Report – GLLEP Perspective- Confidential

				<u>£25k- £150k</u>	<u>£1.5m</u>	
MEIF Delivery provider			Mercia Asset Management PLC	Enterprise Loans East Midlands (ELEM)	Maven	Foresight Group
<b>Business</b>	<b>Nature</b>	<b>Location</b>				
Jepco Glebe	Growers of salad leaves & onions	Spalding			£200,000	
Tended	Intelligent safety monitoring trackers	Lincoln		£60,000		
Your Print Partner Group	Bespoke printers	North Hykeham				£1,000,000
Firetree Chocolates	Super Premium chocolate producer	Stamford				£950,000
<b>Total - £2,210,000</b>				<b>£60,000</b>	<b>£200,000</b>	<b>£1,950,000</b>

The information above only relates to publicised deals, information about the businesses in the pipeline is not available at a LEP level.

## 5 GLLEP and Growth Hub Promotion

### 5.1 There are a range of mechanisms used to promote the funds:

- The MEIF funds are promoted in the Advice and Grant finder section within [www.businesslincolnshire.com](http://www.businesslincolnshire.com)
- Funding announcement press releases are circulated via newsletters and social media by both GLLEP and Business Lincolnshire
- A representative from the BBB has provided information about the MEIF funds at the Growth Hub's 5 Funding Fairs
- The BBB and the 4 Fund Managers have presented information to the Growth Hub Advisers, in order to ensure they identify suitable businesses that are eligible and investment ready.
- The MEIF Fund managers and the BBB have presented to the members of the Growth Hub's Financial Intermediary Forum which consists of intermediaries for example, banks, accountants, solicitors etc. and follow up meeting have occurred with the members
- A BBB representative has presented information on the MEIF products at the ESIF Sub-Committee
- The Foresight Group have offered to work with the Growth Hub to develop an Investment Readiness module for the ScaleUp clients, which will be a source for future referrals
- The British Business Bank and the LEP are holding a briefing event, Meet the Fund Managers at the LEP's Annual Conference on the 12 July 2019 at the Epic Centre, Lincolnshire Showground 8.00 -8.40 am to raise awareness of the MEIF Funds.

# Paper 5

## Midlands Engine Investment Fund Update Report – GLLEP Perspective- Confidential

### 6 Current Challenges

- ❖ There is no information provided at a local level about who all the 4 Fund Managers are working with or who is in the pipeline, we only get to hear about the businesses who have secured funding when we are asked to provide a quote for a press release.
- ❖ The British Business Bank does provide MEIF reports, but they are at an West and East and South-East Midlands level, they do not provide granular data, for example the management information reports show an MEIF table which provides information on the fund 'Introducers' eg Banks, Accountant, FSB, Chamber ,Growth Hubs , Universities etc but there is no GLLEP area breakdown so we cannot see where our referrals are coming from.
- ❖ This is also replicated in term of 'Sector Analysis', we cannot see GLLEP information and therefore we do not know if the fund is reaching our priority sectors.
- ❖ There is no information provided to the LEP about what the businesses are seeking funding for eg expansion, product development, new market entry, innovation, automation, digitisation- therefore this knowledge cannot be fed into the future business support planning process for the LIS, Strategic Economic Plan or UK Shared Prosperity Fund.
- ❖ The BBB have been approached to provide further information but state they are bound by confidentiality rules, however the Growth Hub has signed the BEIS Information Sharing Agreement (ISA) which will allow this transfer but the BBB have refrained from doing so. ( Please note all the other ERDF funded Business Support Programmes have signed in ISA and they share their data and intelligence)
- ❖ In terms of the 4 Fund Management operators they have no office location within Greater Lincolnshire and therefore their visibility is limited.
- ❖ Further clarity is needed to understand the Fund Managers targeting methods and their approach on how they plan to reach Lincolnshire businesses.
- ❖ Feedback to date from the BBB states that Greater Lincolnshire business are not investment ready, lack robust business plans and need further support. This support has been put in place by the Growth Hub through the Investment Readiness element with the Growth Lincolnshire Programme (another ERDF funded programme) but there is a disconnect between businesses accessing this support and those seeking growth funds via the MEIF.
- ❖ It would be useful to know how the fund is working within Lincolnshire, is it still meeting a need, and what happens to those that don't qualify are they directly referred to the Growth Hubs investment readiness support or the Growth Hubs advisers, there is no formal process to do this so these businesses aren't being tracked and supported.

### 7 Conclusion

- 7.1 The MEIF Funds are a great addition to the external funding portfolio within Greater Lincolnshire. Extensive research was conducted prior to the funds being developed and the new debt and equity funds were designed to meet a gap within the current financial market.

The LEP and Growth Hub are keen to ensure we take full advantage of the funds and that businesses are made aware of the full range of all the financial products to help them to

## Paper 5

# Midlands Engine Investment Fund Update Report – GLLEP Perspective- Confidential

develop and grow. However further intelligence and management information at a granular level from the British Business Bank and the Fund Managers would be welcomed to help the LEP and Growth Hub understand the impact, align support, provide reassurance that the funds delivering what they were designed to do and aid future programme development.

# Paper 9

## Tourism Sector Deal & Tourism Zones

### 1 Summary

- 1.1 This paper summarises the recently published Tourism Sector Deal and alignment with our emerging Local Industrial Strategy. It recommends progressing work to bid for a Tourism Zone.

### 2 Introduction

- 2.1. The Government published the [Tourism Sector Deal](#) on 28 June, hailed by VisitBritain as "a game-changer for tourism, spelling a step-change in how we underpin the success of tourism for a generation, moving it to the top table as a leading industry for the UK Government's future economic planning".

### 3 Key Points to Note

- 3.1 The Deal was developed by the Department for Business, Energy and Industrial Strategy, the Department for Digital, Culture, Media and Sport and VisitBritain. It is a key part of the modern Industrial Strategy. It will seek to boost the productivity and earning power of people working in the tourism sector throughout the UK by:
  1. Ensuring the UK will become the most accessible tourism destination in Europe by 2025 and increasing the number of international disabled visitors by 33 per cent.
  2. Creating a new independent Tourism Data Hub with support from some of the biggest travel companies. This will allow organisations, including SMEs, to make the most of big data revolution to understand activity and product preferences in their area - and better tailor their services as a result.
  3. The sector committing to deliver 30,000 apprenticeships per year, in England, by 2025 as well as leading a mentoring programme aimed at supporting 10,000 employees so that they are more likely to remain in the sector.
  4. Continuing to be Europe's leading hub for hotel investment for the next decade with over 130,000 additional bedrooms added to accommodation stock by 2025, with 75 per cent of these outside of London.
  5. Introducing Tourism Zones, bringing businesses and local organisations together to establish a coordinated strategy for growth in their local visitor economy and a reduction in the impact of seasonality.

In conjunction with the Sector Deal, the UK Government is also publishing an [International Business Events Action Plan](#). The Action Plan outlines in detail how the Government will support the business events industry in attracting, growing and creating international business events to further reduce the impacts of seasonality on the tourism sector. Additionally, a new £250k scheme will be launched to improve broadband connectivity in conference centres - enabling them to receive full fibre access.

Taken together, Government asserts that these measures will ensure the tourism industry can continue to grow inbound visitor numbers by an estimated 23% by 2025; and that they will boost local economies by making best use of tourism assets throughout the year.

### 4 Our Emerging LIS

- 4.1 The importance of tourism to our economy is already well-established in our Strategic Economic Plan. Our emerging LIS is already positioned to align well with the Tourism Sector Deal. In "Evolving Opportunities", we set out proposals for a high-quality, inclusive visitor economy. Our Vision is for:
  - Less seasonality in the sector.
  - Better quality employment

# Paper 9

## Tourism Sector Deal & Tourism Zones

- A tourism offer and quality of service that attracts higher spending visitors throughout the year and creates more added value for businesses and their supply chain.
- A food destination with high quality restaurants, accommodation, coupled with nature and heritage assets and underpinned by a vibrant creative and cultural offer

We have identified the following potential interventions:

- Leadership to promote use of technology, investment in staff and facilities, and links with other sectors.
- Support (financial and training) to encourage new innovations and improve the service offer for visitors.
- Marketing and promotion of Greater Lincolnshire as a destination to higher value visitors.
- Networks for businesses in complementary sectors (culture and creative, agri-food, tourism) to help build links and joint offers.

### 5 Tourism Zones

- 5.1 Under the Deal, up to five new Tourism Zones will be piloted, supported by central government and a bidding funding process, to drive visitor numbers across the country, extend the season and to tackle local barriers to tourism growth. Lincolnshire's Tourism Officers Group has already discussed and noted the potential for a Lincolnshire Tourism Zone, and explored broad priorities including:

#### Main Themes

- Coast - natural and developed
- Heritage
- Accommodation
- Activities

#### Cross-Cutting Themes

- Marketing & Promotion
- Quality, Skills & Research
- Rural Economy & Food
- Green Economy

A working group has been established, reporting into the Visitor Economy Board. Members of the Working Group are: Chris Baron (Chair), Justin Brown and Nicole Hilton (LCC), Lydia Rusling (Visit Lincolnshire), Angela Andrews (CoLC), Craig Leyland (ELDC) and Ruth Carver for (GLLEP). The Working Group has invited Stephen Darke, Head of Tourism at DCMS to attend a roundtable to discuss opportunities on 19 July.

Government will release more information about the Tourism Zone bidding process later in the year, with a view to commencing projects in 2020.

### 6 Recommendation

- 6.1 Members of the GLLEP Board are recommended to welcome publication of the Tourism Sector Deal and agree to progress work to bid for a Tourism Zone.



# Paper 10

## The Future of Seaside Towns

### 1 Introduction

- 1.1 This paper summarises the main recommendations from the Lords Select Committee's report on the Future of Seaside Towns, and the Government's response to it. It also provides a summary of the kinds of investment which Greater Lincolnshire LEP has made in seaside and coastal projects, and how the needs of our coast and seaside towns feature in our priorities.

For the purposes of this report we have adopted the definition of coastal used in the Coastal Communities Fund i.e. any coastal settlement within a local authority area whose boundaries include UK foreshore, including local authorities whose boundaries only include estuarine foreshore. Coastal settlements include seaside towns, ports and other areas which have a clear connection to the coastal economy.

### 2 The Lords Select Committee's Report on the Future of Seaside Towns

- 2.1. The [Lords Select Committee's report on the Future of Seaside Towns](#) was published on 4 April. The Committee looked closely at a wide range of issues affecting seaside towns and communities, enabling them to produce a comprehensive report which makes 38 recommendations.

The report concludes that many seaside towns and coastal communities are in desperate need of improvements to transport, housing and broadband. Better access to further and higher education for young people in seaside towns is needed too. The main findings and conclusions from the report include:

- The challenges of peripherality in coastal areas can be overcome by improving digital connectivity. The Government should promote initiatives to support digital connectivity in coastal communities specifically. It should engage with local authorities, Local Enterprise Partnerships (LEPs) and businesses in remote coastal communities to understand how better digital connectivity, such as high-speed broadband, can be delivered.
- Limited access to education, particularly to FE and HE institutions, is severely curtailing opportunities and denting aspirations for young people in some coastal areas. The Government needs to facilitate partnership working between the FE and HE sectors, and local business and industry, in coastal and other isolated areas.
- Poor-quality housing is a significant problem for many seaside towns. The Committee recommends a package of measures for housing to help tackle perverse financial incentives to offer poor accommodation, ease the pressures on inspection and enforcement regimes, and to support more regeneration of existing housing.
- Inadequate transport connectivity is holding back many coastal communities. The Government should prioritise improvements to the coastal transport network when it takes decisions on planning and investment. This should be informed by a detailed review of the coastal transport network.
- Many seaside towns feel left behind by national strategies aimed at increasing economic growth and productivity. Local Industrial Strategies present a key opportunity for renewed focus on addressing the skills gaps, low-wage economies and aspiration challenges faced by many coastal communities. As LEPs develop these strategies, the Committee recommends that they are given a specific requirement to consider the needs of deprived seaside towns and communities.
- The UK Shared Prosperity Fund, which is set to replace EU funding after Brexit, is an important opportunity to help support coastal business development, and to tackle deprivation in coastal communities. The Government must be clear about how coastal areas will benefit from the Fund. The Fund should prioritise solutions for areas where there has been persistent deprivation, including disadvantaged coastal communities.



# Paper 10

## The Future of Seaside Towns

- The Coastal Communities Fund is viewed as too small scale to support sustainable regeneration. The Government should review the Fund's effectiveness. If it is making a positive impact, then it should continue with it and increase the Fund's resources.
- The Committee strongly supports the Grimsby town deal, involving a strategic approach between national and local government, and LEPs. The Committee recommends that the Government should secure town deals with other coastal towns. Given that issues relating to housing and deprivation in Blackpool are well-recognised as being some of the most significant in the country, the Committee recommends a town deal is secured with Blackpool first.
- A variant of Enterprise Zones designated specifically for coastal areas could offer seaside towns a package of place-based interventions. This could support long term, sustainable change. The Committee recommends that new Enterprise Zones be created in coastal locations, and that the support offered should be tailored to meet the specific needs of seaside towns.
- Some towns have boosted regeneration by cultivating their local creative industries. The Committee supports this arts-led regeneration and wishes to see other towns diversifying their economies and enhancing their local cultural assets in this way.

### 3 The Government Response

- 3.1 Government's equally comprehensive response to the report was published on 4<sup>th</sup> June and is available here: <https://www.gov.uk/government/publications/future-of-seaside-towns-government-response-to-the-select-committee-report>. The Government response accepts much of the narrative in the Committee's report and sets out the action which Government is taking to address the Committee's points. It reaffirms the Government's commitment to support the regeneration of coastal settlements. There is an emphasis on LEPs, Coastal Community Teams (CCTs) and Sector Deals throughout.

The report notes that:

- Local Enterprise Partnerships play an active role in coastal regeneration through delivering funding programmes and setting plans for regeneration. This includes supporting coastal areas through the Local Growth Fund and engaging with Coastal Community Teams and coastal local authorities in the design of local strategies.
- In England, Local Enterprise Partnerships are preparing Local Industrial Strategies to prioritise long-term opportunities and challenges to increasing local productivity. Local Industrial Strategies will help areas maximise the long-term impact of the UK Shared Prosperity Fund once details of its operation and priorities are announced following the Spending Review. Local Enterprise Partnerships are engaging broadly to develop Local Industrial Strategies, including with coastal local authorities.
- In the first instance Government will be looking to work with places as they develop their Local Industrial Strategies and will continue to engage with Local Enterprise Partnerships, local authorities, Coastal Community Teams and other stakeholders to help secure sustainable economic growth in coastal towns.
- "The recently announced Stronger Towns Fund will fund a series of town deals in struggling towns - many of which are likely to include seaside towns" (p.36). A total of £1 billion will be allocated using a needs-based formula and a further £600 million will be available for communities from across England to bid into. Further detail on the allocation and delivery of the Stronger Towns Fund is still awaited, however.
- The response does not require LEPs to consider the specific needs of deprived seaside towns and communities in isolation from others noting instead: "Local Industrial Strategies will set out the spatial impacts of national and local policy across our cities, towns and rural areas: informing priorities and choices and demonstrating how

# Paper 10

## The Future of Seaside Towns

they will allow all communities to contribute to, and benefit from, economic prosperity".

### 4 Greater Lincolnshire LEP investment to date in seaside towns

4.1 Greater Lincolnshire LEP has secured and co-ordinated a significant amount of investment into our coastal communities, as can be seen from the examples below.

Fund	Brief description of investment	Amount
<b>Coastal Communities Fund</b>	In 2013, Round one, GLLEP was successful in securing £200k Coastal Communities Fund towards a Greater Lincolnshire Coastal Business Modernisation program	£200,000
	Round three – Lincolnshire County Council £1,750,000 - two new visitor centres. The first at the Gibraltar Point National Nature Reserve replaces the previous centre severely damaged by flooding and winter storms in 2013. The second, the North Sea Observatory, is at Chapel Point.	£1,750,000
	Round Four – North East Lincolnshire County Council £3,795,539 -CoastNel seeks to enhance Cleethorpes' role as a quality place to work, stay and play on the East Coast with a portfolio of projects to deliver new facilities, upgrade & enhance public space, offer events and activities in 5 key locations within Cleethorpes to extend the traditional tourism season and diversify its appeal to a wider audience. Business Growth Support will also take place	£3,795,539
	Round five CCF – GLLEP – 370k Coastal Skills program - Provide the resources and support, at the right times to communities to enable them to access employment and develop careers on the Lincolnshire Coast, working with businesses to retain staff and offer annual contracts through extending the season, improving skills and raising aspirations.	£370,000
<b>SLGF</b>	Go Skegness project is being led by Lincolnshire County Council and has been made possible through £4m of funding secured by the Greater Lincolnshire LEP from the Government's Single Local Growth Fund.	£4,000,000
	Boston Quadrant SLGF investment for road infrastructure (grant)	£4,750,000
	Boston Quadrant: Invest & Grow loan funding for infrastructure and road	£3,500,000
<b>RDPE Leader Fundin</b>	We have supported a wide variety of projects in the Coastal Action Zone. Further applications are being assessed so this figure is likely to increase	£556,619
	GLLEP Unlocking Rural Housing Programme: to meet the costs of flood mediation and to unlock the delivery of affordable homes on designated sites in Boston Borough Council and East Lindsey District Council which would not otherwise have been delivered.	£4,100,000
<b>Coastal Revival Fund</b>	ELDC Tower Gardens Skegness: The project funded survey work and a feasibility study to restore the Pavilion building in the Tower Gardens Skegness.	£50,000
	Cleethorpes Cycle Hub: The project transformed a vacant listed building, located within the Cleethorpes Central Seafront Conservation Area and once used as the Railway Ticket Office into a Cycle Hub. The project will improve access to cycling in the resort and creates the opportunity to enjoy the 4 mile coastline on two wheels	£50,000
	Blenkin Hall Revival Project, Boston: The project looked at options for the future of a Grade 2 listed building in the context of the church and Community	£25,000
	Mablethorpe Beach Hut Revival: to enable the renovation and enhancing of a complete block of beach huts on Mablethorpe promenade	£50,000
<b>Total</b>		<b>£23,197,158</b>

### 4.2 Our Priorities

Through the Strategic Economic Plan, the LEP has identified and prioritised core sectors where we can grow UK plc and add real value to the Government's industrial strategy. These include:

- the Visitor economy, in which our world class visitor attractions include the vibrant coastal resorts of Cleethorpes, Mablethorpe and Skegness - the UK's fourth most popular holiday resort.
- the low carbon economy, which offers major opportunities for growth in offshore wind (linked to manufacturing/installation of turbines and in operations and maintenance activity) as well as in biomass, biofuels, energy from waste and the development of other low carbon or environmental goods and services.
- water management

# Paper 10

## The Future of Seaside Towns

In some parts of Lincolnshire, we recognise that our road and rail infrastructure remains a significant barrier to the growth of the visitor economy. Improvements to the A46 and the Coastal Highway are identified as priorities for future enhancements. Further investment is also required to broaden and deepen the network of attractions across the area to extend the average length of stay and visitor expenditure. In addition, there is a need to integrate the network of private sector-led destination management organisations which have responsibility for visitor marketing and promotion.

We are working with the Coastal Developers Forum to ensure that there is a joined-up approach to growth in the county's seaside towns and villages. We recognise our seaside towns have enormous potential, and can make a positive impact in the area with projects like the visitor centre at Gibraltar Point and the Coastal Observatory as recent examples.

Water management is also important: Around 39% (2,761 km<sup>2</sup>) of Greater Lincolnshire lies within the floodplain and the area has been affected by a number of significant coastal and inland floods. Our SEP notes that Greater Lincolnshire LEP considers the effective management of flood risk and water resources to be a critical factor in enabling economic growth in our area, therefore.

### 4.3 Policy Co-ordination

There are multiple strands of work underway which are relevant to this topic. The publication of the Select Committee report, the development of our LIS, updating our Strategic Economic Plan and the development of a Vision for Lincolnshire present an opportunity to work with partners to draw together some emerging priorities for seaside towns and the coast. These could potentially explore:

- Sector Deal: a potential tourism zone bid for Lincolnshire
- Innovation: How can we support businesses in seaside/ coastal areas to be more innovative? Are there clusters based in coastal settings that would benefit from engagement with universities and other research bodies?
- People: How might emerging policy to develop technical education address coastal skill shortages? Is there scope to pilot the delivery of high quality training courses based around seasonal term times?
- Business: Whether there are opportunities for Sector Deals in key seaside / coastal industries such as agriculture and visitor economy. What support can Government provide to help seaside towns and coastal communities attract and retain inward investment? What positive support should be put in place to enable business to adapt to ongoing coastal / climate change, as opposed to one-off severe weather events?
- Infrastructure: Are there innovative solutions for addressing the peripherality of seaside/ coastal areas (both physical and virtual)?

## 5 Conclusions

- 5.1 Members are invited to note the findings of the Lords Select Committee report and the government's response to it, together with the kinds of investment which Greater Lincolnshire LEP has made to date in seaside and coastal projects. Further work will be on-going with partners to develop priorities for seaside towns and the coast. These will be brought back to the Board for consideration and endorsement in due course.