

The **agritech** **event**

**for the fresh produce
and flower industry**

Your chance to participate in an exciting new event from FPC and the University of Lincoln focusing on technology in the fresh produce, flower and plant industries.



www.fpcfutur.co.uk

4 November 2021 - Lincolnshire Showground

FPC Future, on 4 November 2021, is the agritech event for the fresh produce and flower industry and houses an exhibition, conference, working displays and tours of the University's specialist facilities at its Riseholme Campus.

Exhibitors at FPC Future will be organisations who supply the industry with technologies to help businesses keep up to date with this fast-developing sector. It will showcase all that is new right now and also what the future promises. Visitors will be able to see how new technologies can help them become more efficient, increase productivity and help their workforce.

The conference programme is an extensive one with eight conference sessions covering pre and post farm robotics and automation, data driven technologies, plastics and packaging, supply chain waste, carbon supply chains, vertical farming and sustainability. There is

also a theatre dedicated to exhibitor presentations where exhibitors can present their latest offerings to a captive audience. This, coupled with the facility for working displays gives exhibiting companies a unique opportunity to ensure their products and services are seen.

The tours of the University of Lincoln's Riseholme Campus will provide a fantastic opportunity for visitors to see first-hand the technological developments that this institution is carrying out. Visitors will have the chance to view robotic harvesting of strawberries, a state of the art refrigeration unit, along with other facilities supporting projects in artificial intelligence, robotics and engineering.

For information on sponsoring or exhibiting please contact linda@freshproduce.org.uk.



Exhibiting Information

£1,500
+ VAT

Shell Scheme

The shell scheme package includes:

- 3x2 sqm stand
- Walling
- Power with 1 socket and 2 spotlights
- Cleaning
- Table and 2 chairs
- Name board

£250
per sqm + VAT

Space Only

This package is space only and exhibitors build their own stand on the space allocated.

£350
+ VAT

Advertising in Show Guide

The show guide is given out at the entrance to the show and contains all the information that visitors need to make their visit a productive one. Every exhibitor gets a listing in the guide and this can be enhanced by a page advertisement.



Sponsorship Opportunities

| | |
|-------------------------|----------------------------|
| • Headline sponsorship | £10,000 |
| • Gold sponsorship | £7,500 |
| • Silver sponsorship | £5,000 |
| • Country partner | £5,000 |
| • Conference theatre | £3,000 |
| • Registration | £2,500 |
| • Café, teas and coffee | SOLD (PML) |
| • Attendee breakfast | SOLD (PML) |
| • Lanyards | SOLD (Morgan Cargo) |
| • Visitor bags | SOLD (PML) |

If you have a particular sponsorship idea which is not listed you would like to discuss please contact linda@freshproduce.org.uk

Why participate?

- Position your organisation as an industry preferred solution
- It's an ideal platform for launches to a targeted captive audience
- Attendees are all buyers of your technology and solutions
- Meet more buyer in one day than you could meeting in 6 months
- Strengthen relationships with current customers
- Benefit from countless networking opportunities



Who will be there?

These companies have already signed up to participate



*As at 20 June 2021

The Fresh Produce Consortium

Widely recognised as the voice of the UK industry FPC plays a unique and crucial role in creating opportunities and supporting the growth of its members' businesses. Its extensive membership encompasses all aspects of both domestic and global supply chains of the fruit, vegetable and the flower industry.

FPC is owned by its vast membership and works exclusively for them. The current membership stands at around 700 businesses which continues to grow year on year. Members include retailers, distributors, importers, wholesalers, processors, packers, food service and a large number of associated members including freight handling, ports, embassies, laboratories, business solutions, lawyers, packaging, recruitment and trade media.



To book your stand or for more information contact:

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