

## **Agenda**

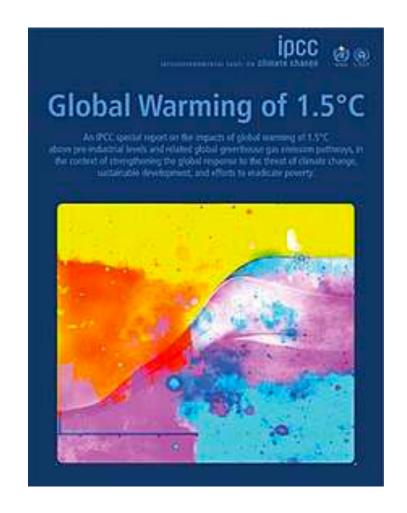


- Why is Net-Zero so Important?
- A Bit of Jargon Busting
- The Roadmap to Net-Zero (and Beyond)
- What to Include / Exclude in your Carbon Footprint
- How to Decarbonise
- Carbon Offsetting / Sequestration Options



















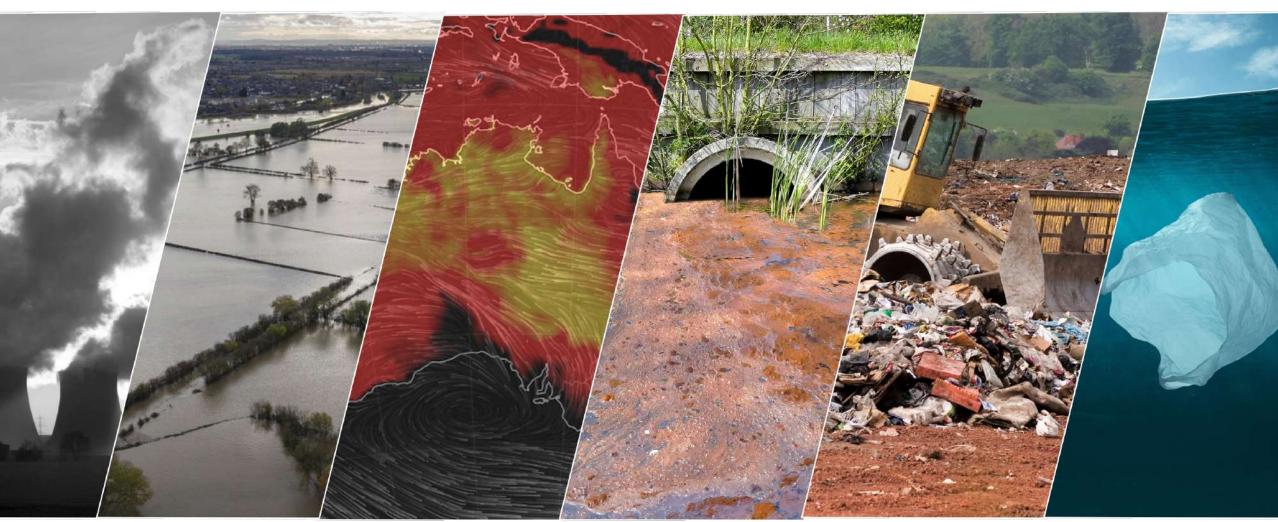




















## **Jargon Busting**



**Carbon Neutral** – Offsetting without necessarily reducing emissions

**Science-Based Target** – Setting a target to reduce emissions in alignment with climate science (Paris Agreement)

Net-Zero – Reducing emissions in line with the Paris Agreement and removing 100% of emissions annually

**Beyond Net-Zero** – Reducing emissions in line with the Paris Agreement and removing >150% of annual emissions

True Net-Zero – When all emissions are eliminated, where feasible





# 1. CALCULATE 2. REDUCE 3. COMPENSATE





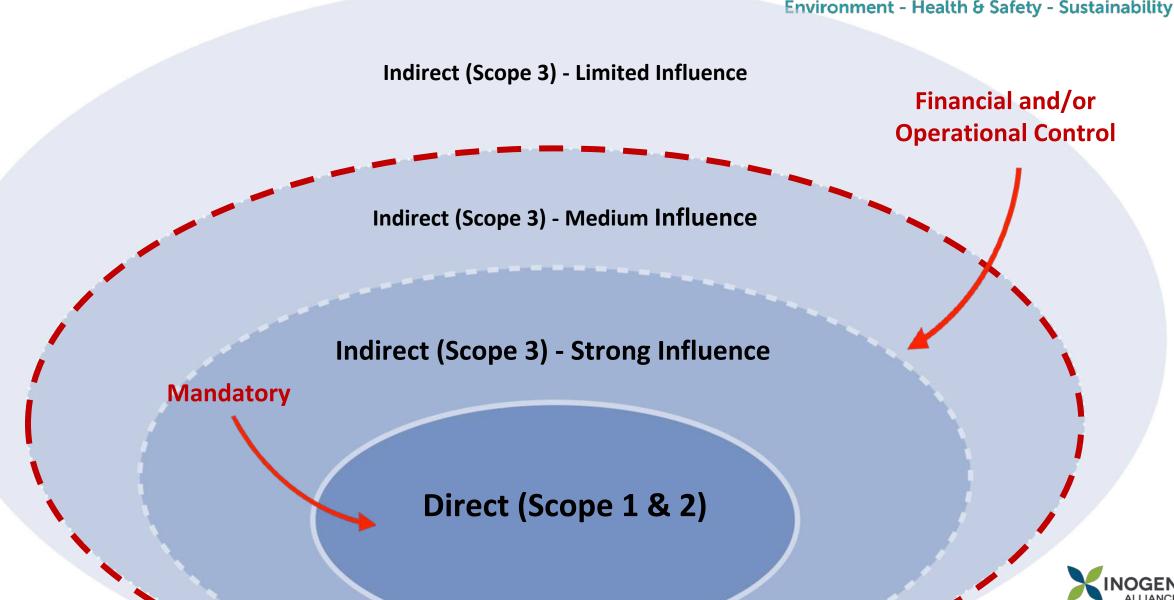






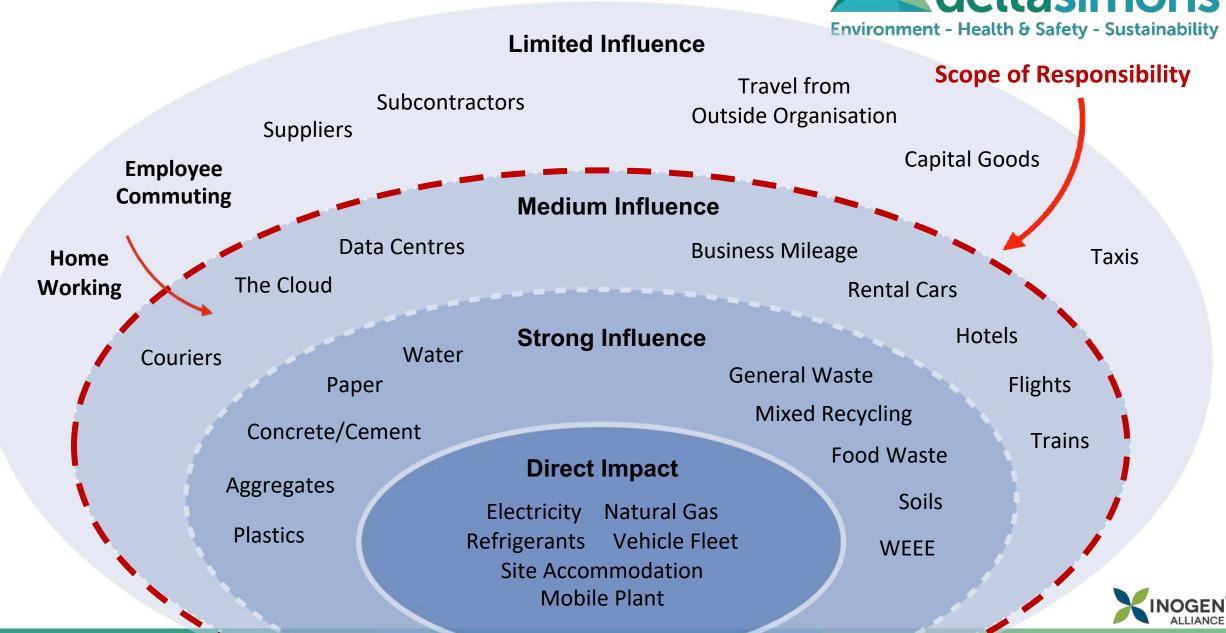
## **Scoping**





## Scoping





#### **Carbon Conversion Factors**

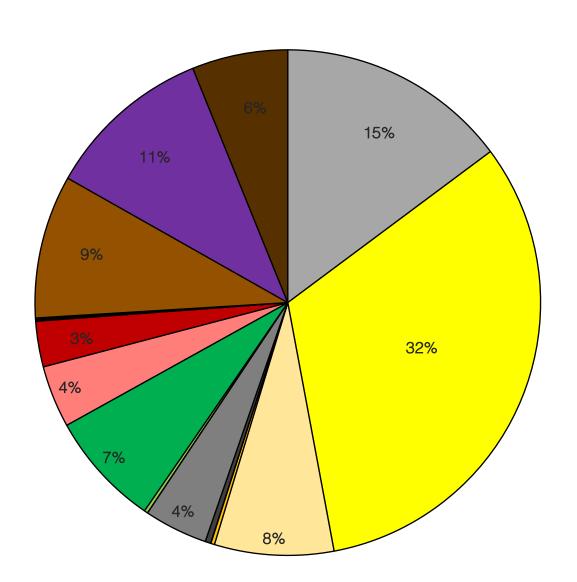


- DBEI & Defra Conversion Factors
- https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting
- ICE Database of Materials
- https://circularecology.com/embodied-carbon-footprint-database.html
- Product Manufacturers
- Environmental Product Declarations (EPDs)
- Suppliers



### **Carbon Footprint**





- Data Centres
- ■Transmission & Distribution
- ■Water
- Refrigerants
- ■Personal Vehicles
- ■Taxis
- Flights
- Couriers
- □Paper
- Laptops

- Electricity
- □Gas
- **■**CO2
- Company Vehicles
- ■Coach Travel
- ■Trains
- ■Hotels
- ■Food & Drink Deliveries
- Stationary
- ■Waste & Recycling







#### **Decarbonisation**







- Reduce
- Control
- Reuse
- Recycle







- **Decarbonise Electricity**
- **Decarbonise Heat**
- Travel Less
- **Travel Sustainably**

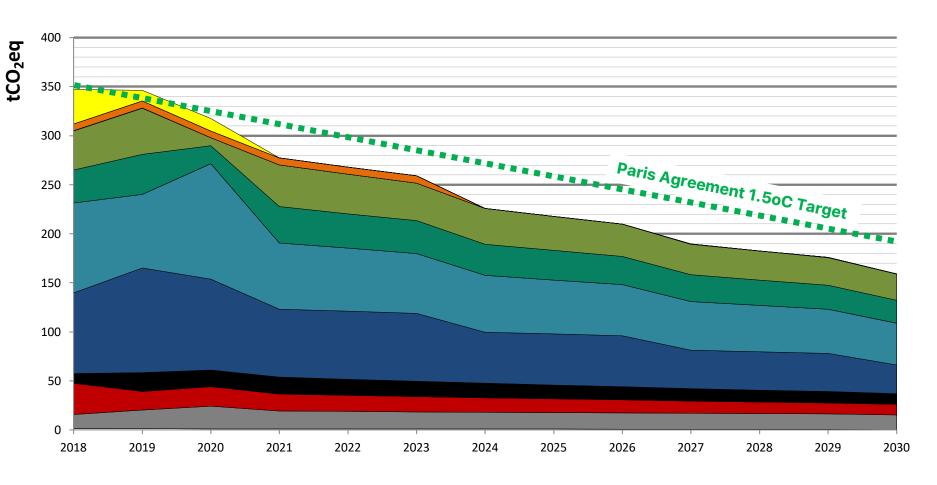




#### **Net-Zero Roadmap**



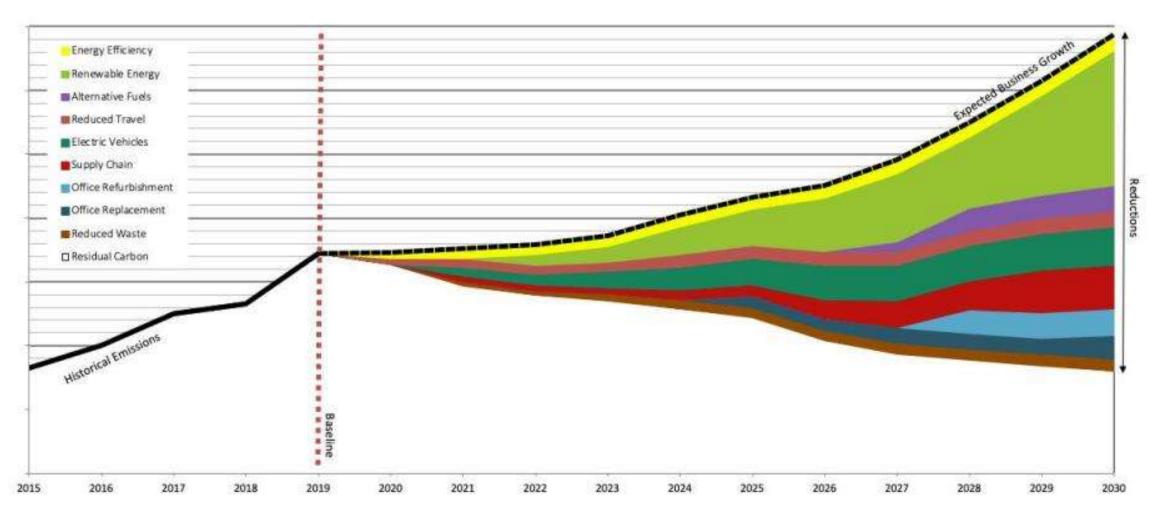






#### **Net-Zero Roadmap**

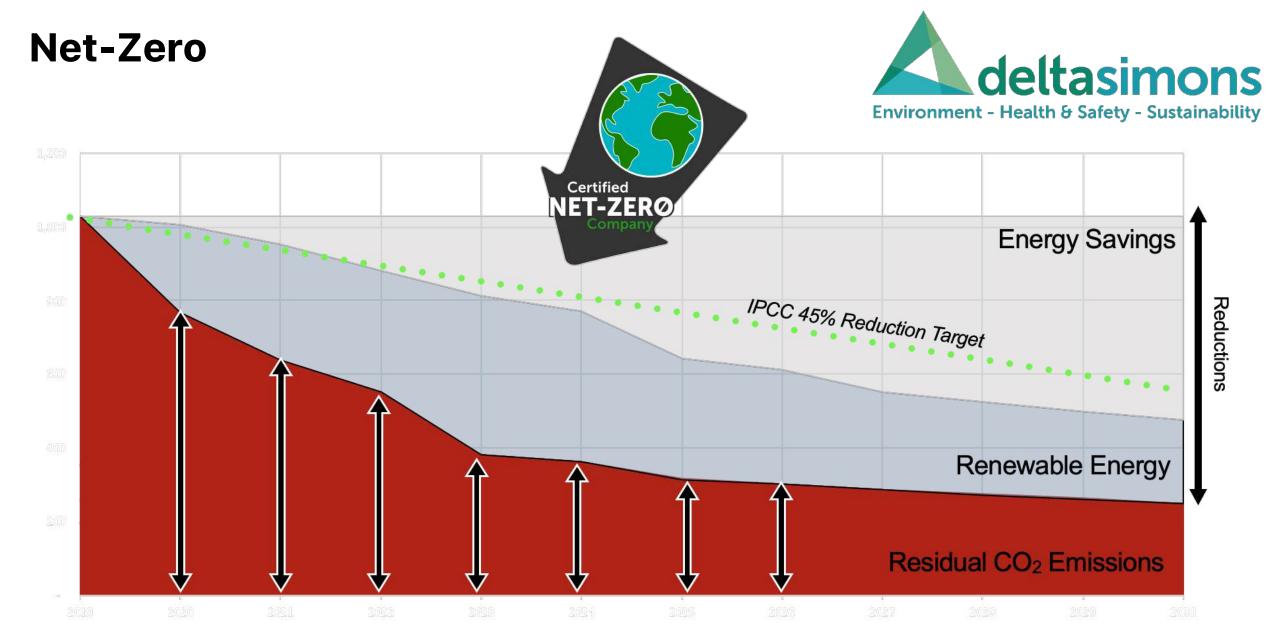








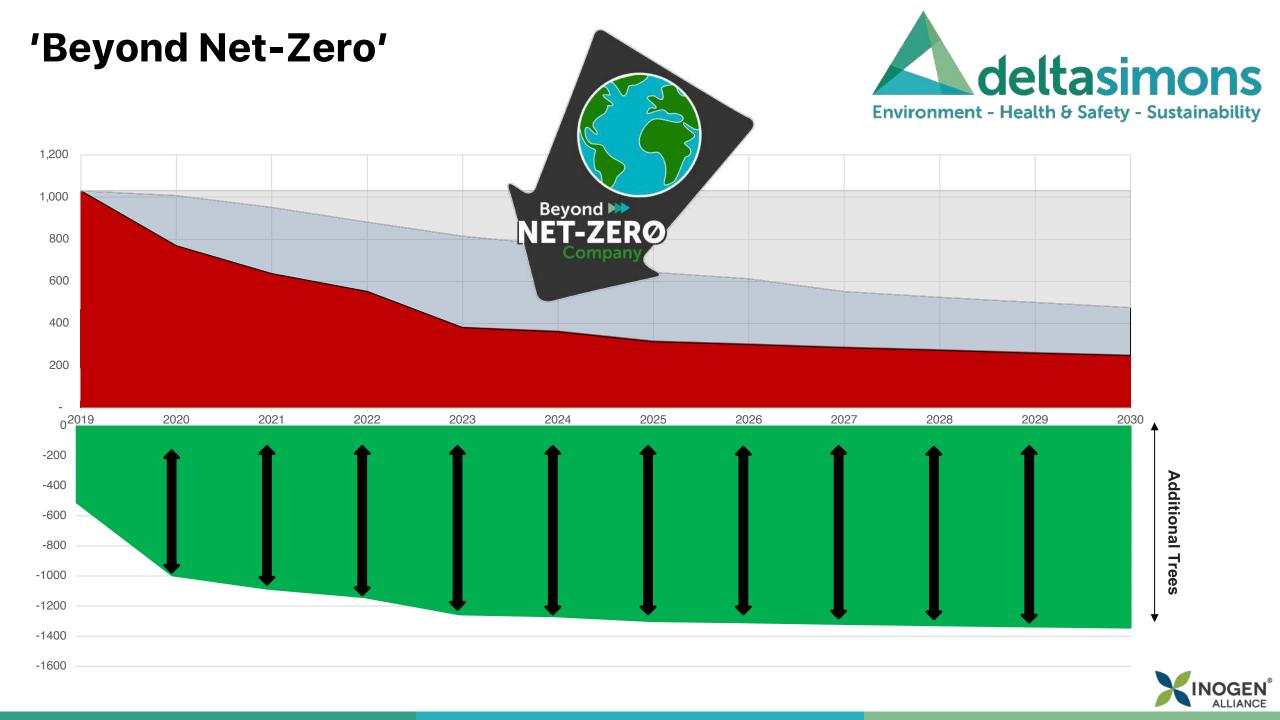












## **Carbon Offsetting**







## **Carbon Offsetting**







### **Carbon Offsetting**



